## Pharma Intelligence Center (PIC) - 7 Plus modules provide users a 360-degree view of the industry



#### Drugs Intelligence 药物/竞品评估

Pipeline & Marketed Drugs (from discovery) 管线及上市品种

Drug development – history of events 药物开发历史沿革及格局分析 Drug sales & consensus forecasts

药物销售及投行预测

Partnering details (Originator & Licensing)

权益变化追踪及各国情况

Merger & risk-adjusted NPV Analyzer 产品并购及风险调整的净现值分析工具

Epidemiology Database

流行病学数据库模组(覆盖430+疾病)

PTSR/Likelihood of Approval (incl. LoA alert)

临床成功/药物获批率分析-单药/适应症

Regulatory Milestone Tracker

注册审评里程碑

**Contract Manufacturing Database** 

药物生产信息(生产商、厂房、代工情况)

PharmSource Reports

合同代工服务产业分析报告

Licensing Opportunity Finder (\*New)

2024全新独家BD合作机会平台

# \*\*

#### 2. Trials Intelligence 临床/医学调研

Clinical Trials Database 全球临床项目(覆盖435,000+)

Trial Profile with protocol data 临床项目报告分析及全面试验数据

Investigators Database

全球研究员模组及联系方式

Enrollment Data and Analytics 入组数据及分析模组

Trial Sites

全球临床洗址模组

Site Coordinators

临床地点协调员模组及联系方式

Biomarker Database

生物标志物模组 Decentralized/Virtual Trials Filter Ethnicity/Race

Filter

特殊检索条件优化 e.g. 去中心化 / 种族 Clinical Trial Trend & CRO Reports

临床趋势白皮书及CRO报告

Trial Feasibility Planner

临床开展可行性评估工具

Clinical Trial Cost (\*New)

2024全新独家临床费用数据

### 3. Therapeutic Analysis 疾病/市场预测

Disease Reports

疾病分析报告

Patient-based Drug Sales Forecast

基于流行病学的药物/适应症销售预测模型

Epidemiology Reports 流行病学分析报告

Epidemiology model & Patient Flow Dashboard

流行病学数据及全新Patient Flow分析模型

Competitive assessment – Drug/Indication 药物临床及商业化指标的竞争分析模型

Thematic Analysis

技术领域分析报告(e.g. ADC, CGT, IO, etc.) Conference Organizing Tools & Reviews

会议参会计划工具及会议总结报告

Webinars and Virtual Conferences 自有分析师举办研讨会及邀请制线上会议

Model-based Sales Forecasts up to 68 Markets (\*New)

通过全球医疗保健支出数据提供适应症销售预 測覆盖全球68个市场国

Drug Insights (KOLs interviews) 每日独家KOL访谈报道 6.0

Catalyst Calendar

件预测及追踪

**Outsourced Insights** 

Catalyst Monitor Reports

催化剂事件预测分析报告

Contacts\*\* (up to 400,000)

## 6. Price Intelligence (POLI) 全球药价/市场准入/医保政策

\*Drugs Database required 需要订阅Drugs板块

\*\*Purchase options with or without downloads

4. Lead Sheet

业务线索/联系人

药物/公司/活应症 - 临床、注册、IP催化剂事

联系人方式(包括各职能部门&C-level)

独家C-level访谈提供一手外包服务需求

业务线索个性化设置、推送、追踪、提醒

Lead Sheet planning tools and alerts

Drug Pricing Database (80 countries)

全球药品价格数据

POLI Indicators

国家药品价格趋势及医保触达分析

POLI Insights

药价变化趋势洞察

POLI Therapeutics (cost Calculator)

平均治疗价格及治疗周期计算

IRP (International Reference Pricing) Matrix

国际参考价格评估体系 Policy &Reimbursement System Profiles

各国政策及医保系统评估

Market Access Risk Score

各国市场准入风险评估

Risk Sharing Database

风险分摊定价模型 Headline Analysis

各国热点分析包括政策及医保改革,以及

HTA对药品价格影响分析

#### 5. Patents Database (beta) 专利分析

Global Patents Coverage 全球专利信息覆盖 Patent trends analysis 专利注册趋势分析 Constraining Patents & Expiry 核心专利及到期分析

\*Drugs Database required 需要订阅Drugs板块

AI HUB \* 全新AI互动问答及工作流程优化工具 2024全新上线

## 7. World Markets Healthcare 全球医疗保健支出及国别分析

Country Profile Matrix 国别医疗体系分析 Country Reports

国别报告

Expenditure and Sales Forecasts

各国医疗保健支出及各TA销售预测

Geography Ranking

国别评级(整体医药销售、人口、支出、 公共/私有健康花费 etc.)

Service Bulletins

药品价格变化及新进入市场药价监控

Strategic Reports

国别市场准入洞察分析报告

Strategic Intelligence \* 创新行业/产业/技术主题版面 2024全新上线

## Alternative Data & Analytics 基础竞情及分析工具

Companies Database

公司模组,覆盖全球医药行业相关企业140,000+ Company Fillings & Financial Analytics

公司披露监听及财务数据分析

Advanced Company Watchlist

自定义公司竞情追踪创建 Build Your Own Storyboard for any Company

自定义公司尽调报告

药物生产商地图

Drug by Manufacturer Map

Deals Database & Analytics

交易模组,覆盖150万+ M&A, Capital Raising, Grants, Licensing & Partnership, Contract Service Agreements 各类型交易及分析(金额、首付款、因素etc.)
Deal Firms (Investors & Advisors)

交易生成相关企业及趋势分析

News Database

新闻模组,覆盖全球医药行业新闻60万+

Newsletter: Pharma DECODED 自定义每日新闻分析推送

Pharmaceutical Technology & Clinical Trial Arena

自有医药行业新闻媒体平台(研发&临床面向媒体平台及每月杂志)

Additional purchase options

Direct Data Solutions (e.g. APIs)

Consulting

CI Trackers / Digital Landscapes

Site Survey



2025 Product Enhancements

# Drugs Intelligence

## 2025 Enhanced Features

- 药物获批率LOA/PTSR提供自有评估参数及模型
- 单药投行销售预测提供额外sales geography China & royalty data
- Risk-adjusted NPV模型升级,结合LOA/PTSR提供可调节在线风险可调整的净现值模型
- 靶点检索升级 Target & Boolean search及外部文献关联
- 新技术检索标签升级
- Licensing opportunity finder 全网独家\* 跨境合作机会平台
- Regulatory Milestone 监管里程升级,全面关联专利提供核心专利到期数据及各类型特殊审评资格追踪
- Deals Analytics 交易分析升级提供交易成因分析及交易金额计算 benchmark
- Companies Database 公司档案升级提供storyboard自动生成公司 简报及AI智能提问,并可根据检索结果生成客户地图
- Epidemiology & Market Size 核心优势\*提供覆盖全球20个治疗领域近500适应症的流调数据(包括中国)并提供深入patient flow dashboard 具体参考Therapeutic Analysis 板块内容

## 板块1:药物/竞品评估 Drugs Intelligence

Global coverage of pipeline drugs, deals, news, deals and companies; marketed drugs across 20+ countries including the US,

Europe, LATAM and Asia. Updated daily.

### **Pipeline Drugs**

~96,200 pharma and biologics, discovery to pre-registration

#### **Marketed Drugs**

~ 171,800 novel, biologic, biosimilar and generics

## **Regulatory Milestones Tracker**

Patent Expiry for ~10,600 drugs and ~ 6,600 review designations

## **Drug Sales & Consensus Forecast**

~ 10k drugs Historical sales from 2000; eight-year analyst consensus forecast

### **PharmSource**

Leading source for global contract manufacturing intelligence, 8K contract service provider facilities, 3k drugs by manufacturer

Assess competitive drug development landscape

#### **Companies**

Over 145,000 companies profiled including locations and subsidiaries Financial status, R&D investment and focus, etc.

#### **Deals**

<u>1.7M</u> Deals including M&A, licensing & partnership, financings and grants

#### News

Press releases and proprietary articles covering latest events and trends – over 600,000 articles



Understand companies and key activities occurring across the pharma industry in real-time

#### Financials

Income statement, balance sheet and cash flow statements, plus financial ratios

#### NPV & rNPV

16-year sales forecasts; change expiry and growth assumptions

### **Integrated Export**

Single search and export from multiple databases

## **Likelihood of Approval**

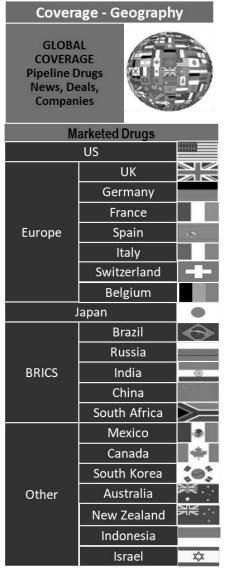
Predict likelihood of approval and phase transition success rate of a drug - ~20,000 individual LOAs



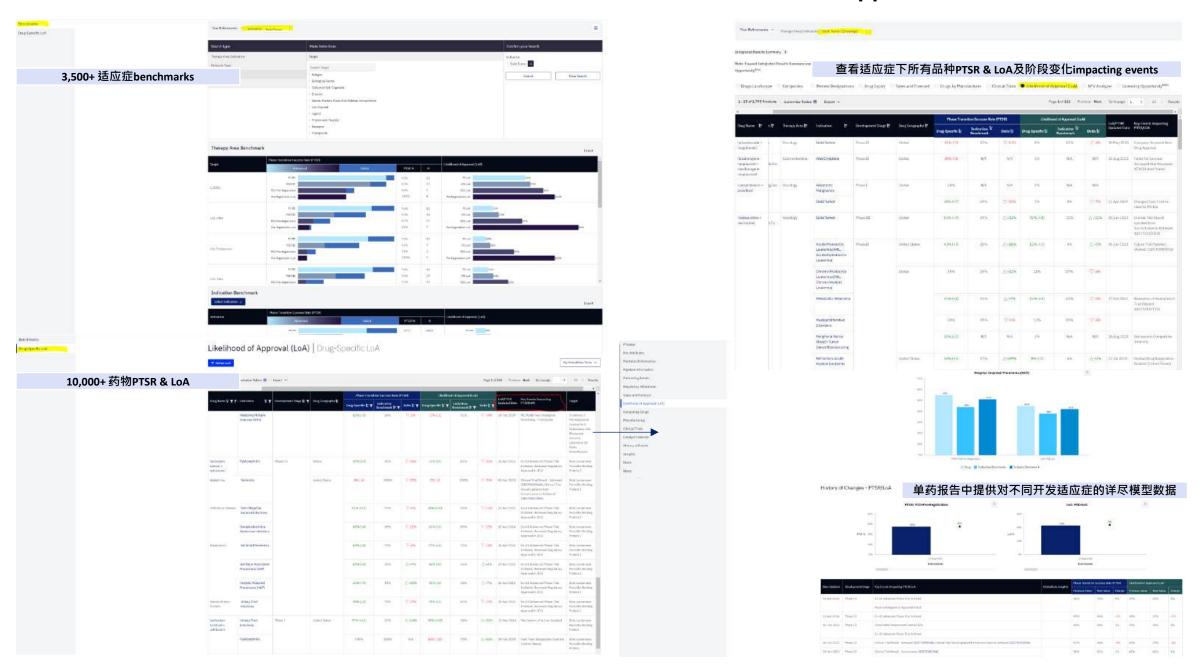
Take advantage of Analytical Tools on Pharma Intelligence Center

#### **Epidemiology Data**

Available in Drugs and linkage to Therapeutic Analysis
Over 450 indication with patient flow dashboard



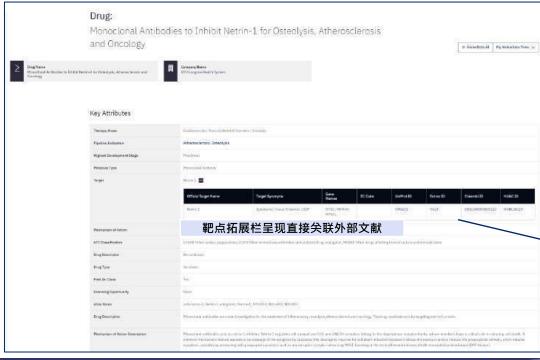
## 示例:针对适应症及单药的Phase Transition Success Rate & Likelihood of Approval Rate

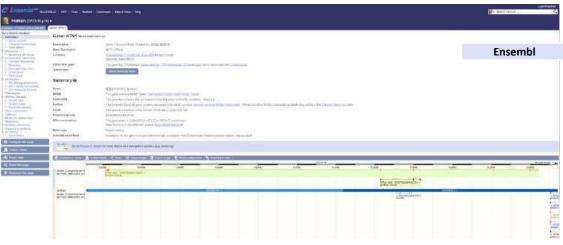


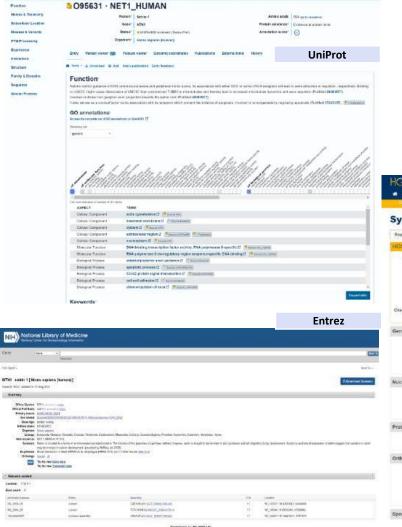
## 新功能示例: PTSR & LoA – Drug per indication 2.0 版本



## 新功能示例: 药物靶点直接链接外部文献

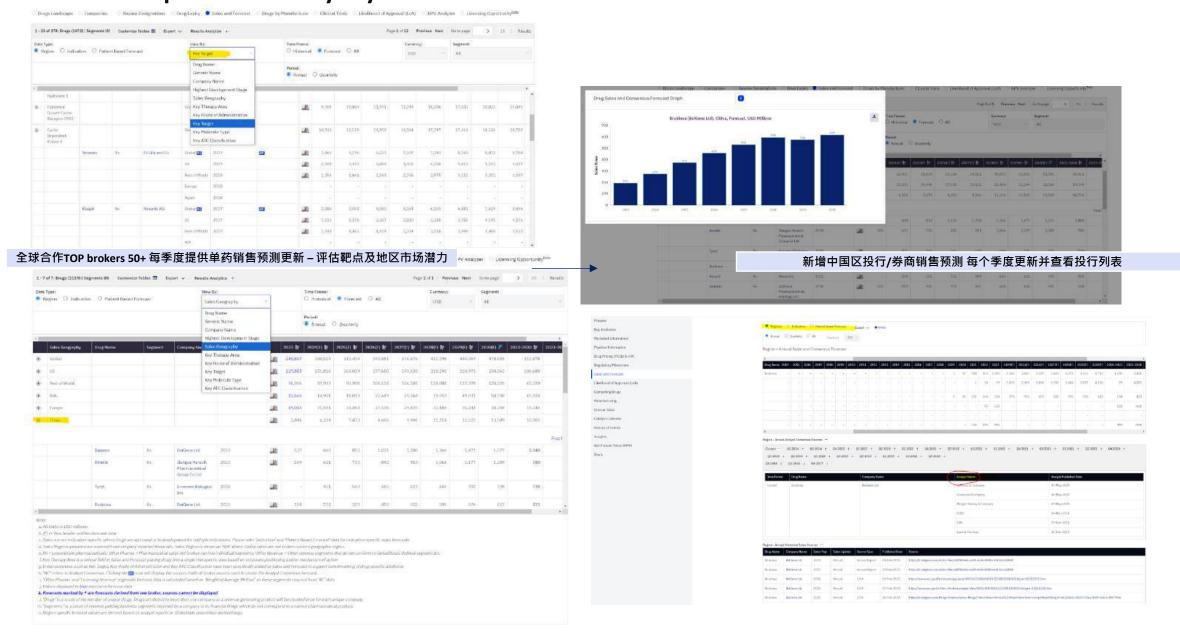








# 新功能示例:投行单药销售预测可view by indication, target, sales region 并增加Geography – China Sales Specific 以及Royalty Data



## 示例:结合投行单药销售预测 + 自有模型LoA (药物获批率分析) - 制定在线可调节risk-adjusted NPV

#### **FEATURE**

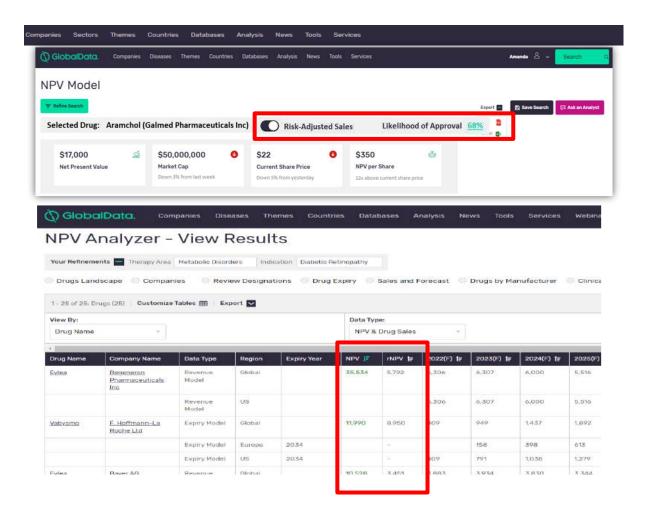
- Enhancement of the NPV tool via the addition of risk-adjusted calculations.
- Incorporation of risk-adjusted trial costs using phase durations and PTSR, plus risk-adjusted revenue forecasts using LoA

#### **BENEFIT**

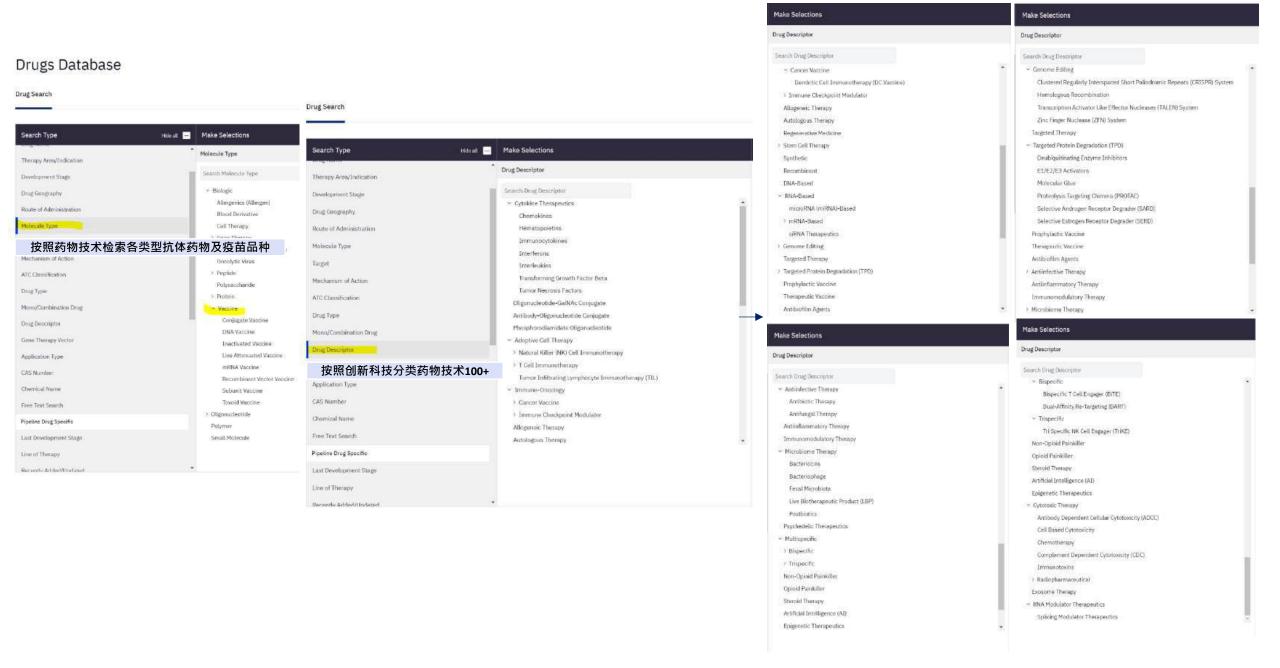
- Perform analyses by compiling multiple risk-adjusted forecasts/NPVs by drug or company.
- Compare non-risk adjusted forecasts with proprietary, LoArisk-adjusted forecasts, which represent a more realistic valuation.

#### **VALUE**

Identify investment targets based on robust NPV analyses.

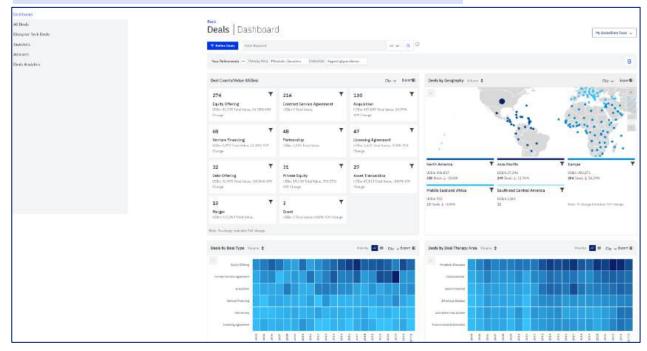


## 示例: 药物检索维度包括药物技术及持续更新的创新科技100+

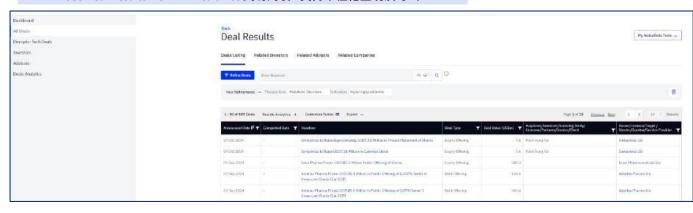


## 示例: Deals Analytics

#### See Deal Results from Dashboard 交易检索结果呈现界面



#### See Deal Results from All Deals List 交易列表 - 支持个性化呈现及导出



#### See Deal Results from Deal Profile 交易档案,提供详细交易细节、金额、可比交易、发生双方及原始渠道

Simaomics to Raise Approximately USD7.58 Million in Private Placement of

#### Deal in Brief

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#### Deal Rational

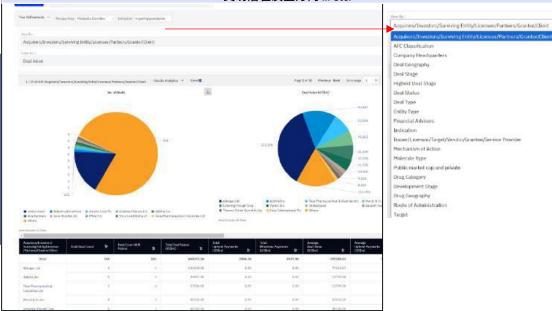
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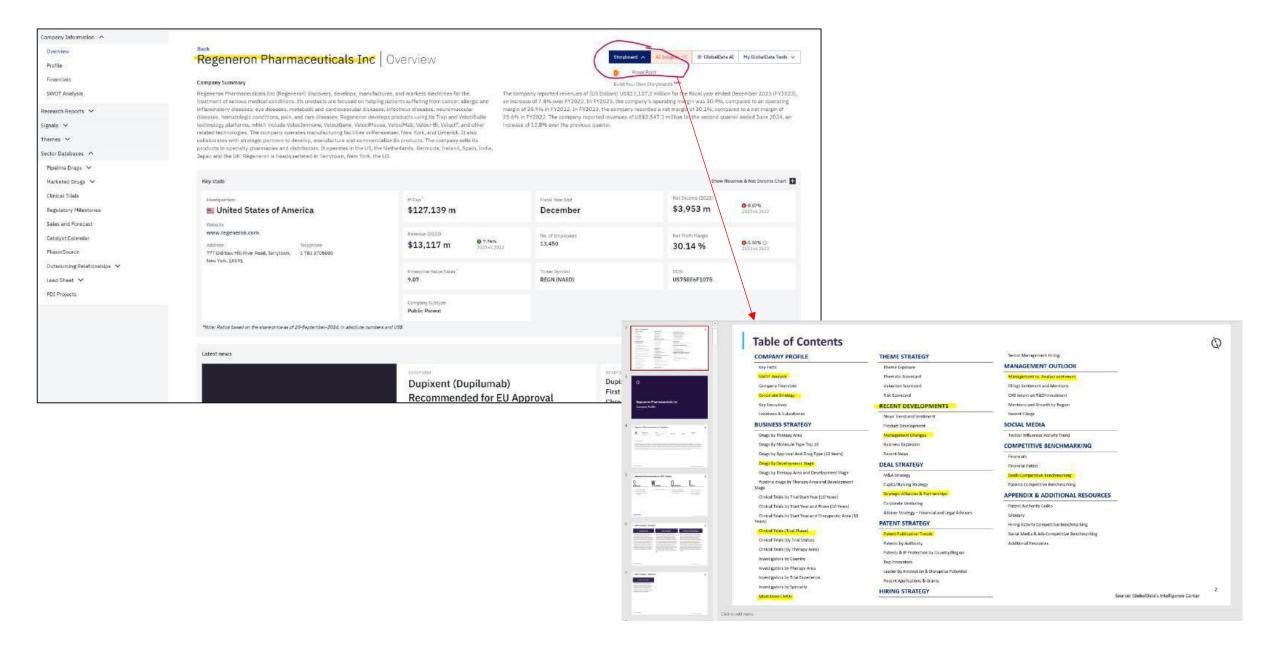
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#### See Deal Results from Deals Analytics 交易分析在线互动工具 → 图像数据提供交易机会、交易金额趋势、 交易潜在发生方向 ... etc.



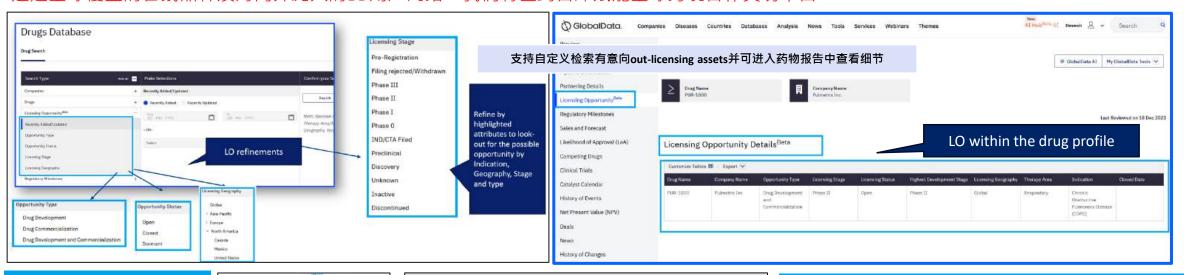
## 示例:Storyboard – 关联公司界面自动生成公司简报



## 独家跨境合作工具:Licensing Opportunity – 让您的out interest被潜在买家看到并直接通过平台对接



通过全球覆盖的管线品种及海内外庞大的BD用户网络,我们将医药智库赋能全球跨境合作交易平台



独家渠道收录 out-licensing interest 确保真实准确高效



支持通过PIC portal – My licensing Opportunities对自家品种的授权 意向进行实时编辑,并可授权让有意向的parties与您直接联系

Favorities — J AX EL TX AX AX

Favorities — J AX EL TX AX AX

My Advanced Company Watchlists

My Custons Storytocards

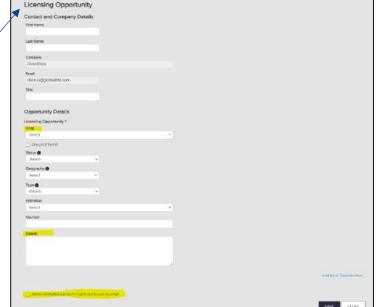
Recommended for you

Shared Content

> Help & Support

Switch Intelligence Center 1s

Sign Out



我们将持续优化工具扩大授权意向信息量 并结合Lead Sheet – Contacts让双方高效对接



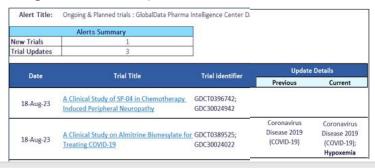
若希望自己的意向被看到,请与我们联系

## Other Key Product Enhancements – Drugs Intelligence

## Enhanced Email Alert Formats

邮件推送格式优化

- Easier to digest format to clearly display change in a more tabular format
- Provide some key insight within the email
- Address regular client complains (Avantor, iOnctura, TFS, Alira, etc.



## **Search & Export Enhancements**

自定义导出格式优化

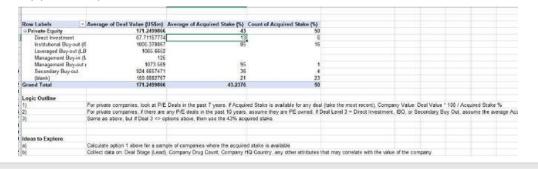
- Work with software to find quicker solutions for:
- · Smarter searches within databases and global searching
- Save customize results template (like POLI)
- Increase Export limits
- Save custom export templates
- Boolean Searches throughout



## Private Company Valuation

私有公司估值功能优化

- Create a data science model based on historical data and our equity stake filter to estimate the value of private companies
- Support on pharma valuations



## Drug Scientific Conference Coverage Expansion



### 学术会议及早期管线捕捉优化

- Increase the coverage of planned scientific conferences
- Enhance the database integrity by coverage of new drugs and updates
- Focus on early-stage drug coverage
- Provide exclusive insight into new research, clinical trial results, and advancements in drug development

## Other Key Product Enhancements – Drugs Intelligence

## Drug Search Enhancements

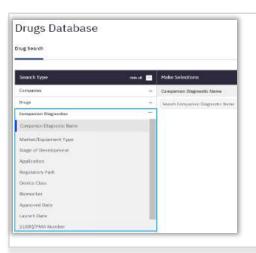
靶点及机制标签检索优化



PIC数据库中增加CD覆盖



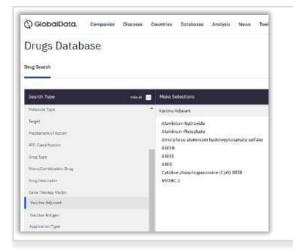
- Expand Molecule and Descriptor Tags
- Standardization of target taxonomy
- Additional data points such as UniProt, Entrez, Ensemble, and HUGO IDs and hyperlinking these
- Enhancing the global search for critical taxonomies
- Addition of smart searches within a database to cover all attributes



- CDx provides insights into the market landscape by identifying diagnostic needs for specific therapies
- Provides Competitive landscape by analyzing which drugs are paired with specific diagnostics.
- Ensures GlobalData maintains a competitive edge over competitors

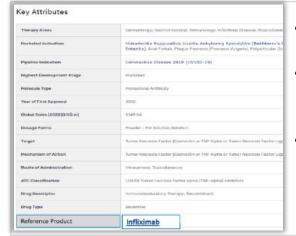
## > Antigen & Adjuvant Search

优化对上市疫苗品种的检索条件



- Provide Antigen and Adjuvant details for all Marketed vaccines
- Ensure GlobalData maintains a competitive edge over competitors

## Reference Listed Drug (RLD) & First Generic Approval



#### 对所有仿制药提供RLD参考

- Provide RLD mapping for all generic drugs with innovator
- Provides Competitive landscape by analyzing RLDs and existing generic versions.
- RLD can be utilized as a benchmark for conducting BE studies required for generic drug approval.

## Other Key Product Enhancements – Patents (beta stage)

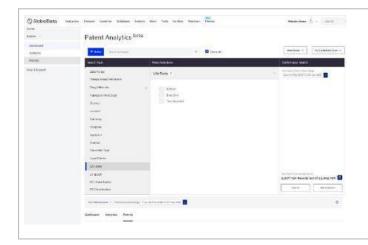
## Patents Analytics planned features

#### Patent Analytics – Anticipated Expiry Dates



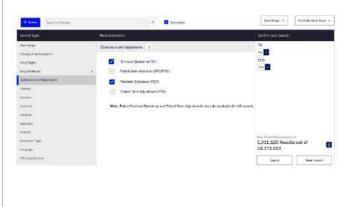
- Anticipated Expiry
  Date Details and
  Anticipated expiry
  dates for patents for
  all the authorities
- Refinement and analytics based on patent expiry dates

#### > Patent Analytics - Life State



- Patent state display in refinment to show current patent state e.g., Active, In-active or Expired/
  Terminated
- Patents Tagging for Media IC
- Theme, IC and sector tagging updates

## Patent Analytics – Patent Term Extension and Adjustment Flags



- Patent Term extension and adjustment flags for patents
- SPC/PTE and Paediatric Extensions
- TD and PTA information for US patents

## Patent Analytics – Sector and Theme Tagging enhancement

## Enhance Theme Tagging

 Target to improve accuracy and patent coverage for themes approved for patents.

## Enhance Sector Tagging

• Enhance sector tagging for uncovered nodes and enhance patent coverage for existing nodes.

## Enhance IC Tagging

• Update IC tagging logic to improve accuracy and increase coverage

Note: Features are yet to be approved for front end development. Patents are being updated in backend currently to reflect the planned features

## 示例:专利分析板块\*(测试阶段)

## Patent Analytics

### **FEATURE**

Identify global patenting and technology trends with GlobalData's Patent Analytics.

Access patent bibliographic information and analysis, including full specifications and legal event notifications from US and EP. GlobalData's Patent Analytics also provides an intelligent dashboard covering patent intelligence available by sector, theme, company or geography providing focused insight.

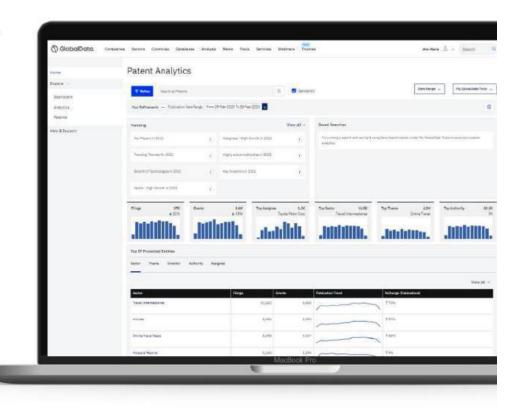
#### **BENEFITS**

Utilize Patent Analytics to gain rapid intelligence into the innovation landscape and make better investment decisions.

- Identify and monitor key innovation trends, the most innovative companies, potential partners, and IP portfolios for acquisitions
- Uncover competitive innovation strategies to distinguish your approach. Identify critical IP investments, competitor patent activity, and new product development strategy and determine potential threats and opportunities
- Invest wisely with the right IP intelligence at your fingertips. Recognize the emerging technologies, start-ups, and tech areas attracting heavy R&D and patenting activity that will have an impact on your sector
- Monitor critical trends in IP protection and most heavily IP protected sectors & themes

## VALUE

- Prioritize investments by predicting company valuations and tracking innovation trends
- Reshape and Refresh Your Product Portfolio by tracking technology development across geographies
- Minimise time spent tracking patent sources, access GlobalData's Patent Analytics, an all-inone platform



101 Countries tracked **60k+** Company portfolios 11.5M+ Published Patent records

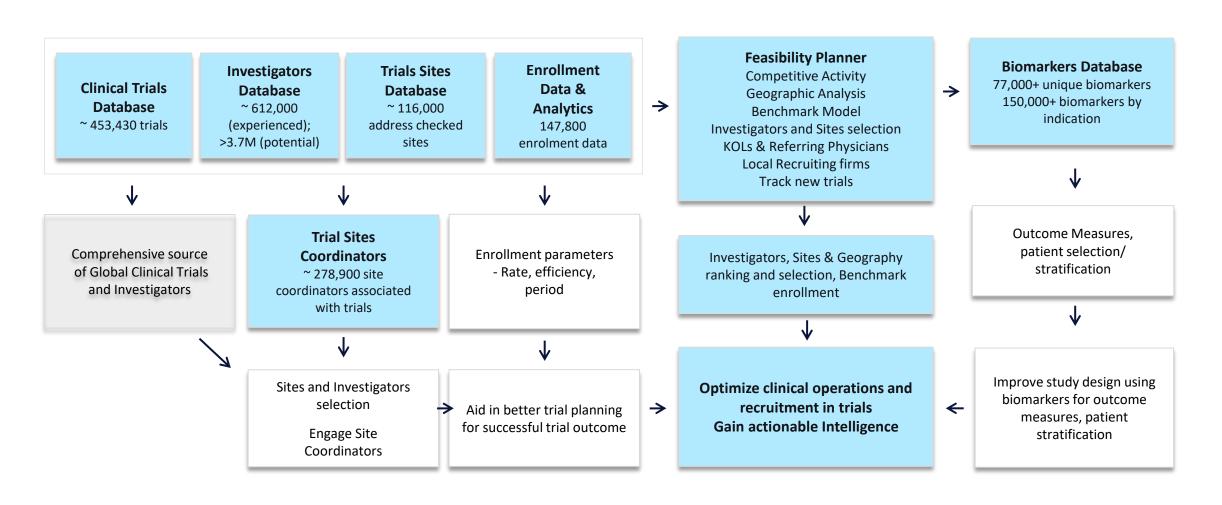
# Trials Intelligence

## **2025** Enhanced Features

- Clinical Trial Cost Estimator 全新临床费用计算工具,提供已完成临床项目费用数据以预测即将开展临床的可能花费
- Enrolment data per country 提供国家/地点维度入组数据
- Feasibility Planner 在线临床可行性评估工具
- Clinical results comparator 全新工具\* 可视化对比某个适应症的 全部最新药效及安全性数据dashboard
- 优化临床检索标签,包括Boolean logic, Line of therapy, etc.
- 全面优化临床试验报告 试验结果呈现及渠道覆盖

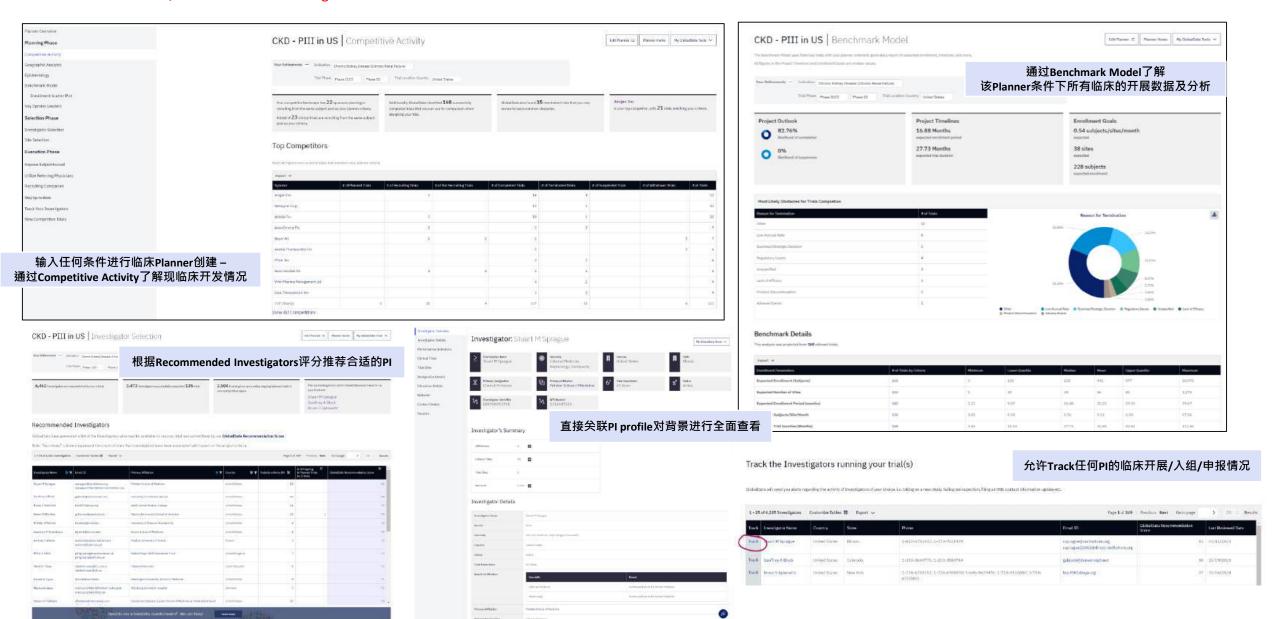
## Clinical Trials Intelligence – 2025 Snapshot

Global coverage of Clinical Trials Intelligence; 250+ clinical trial registries and 200+ conferences tracked worldwide; tagging of decentralized/virtual trials and enrollment by race/ethnicity. Updated daily.



## 示例:Feasibility Planner – 对您即将开展的临床进行前期规划

创建任意想开展/调研的临床Planner e.g. CKD PIII in USA 在线评估、甄选、追踪、提醒及推送可比临床,助力您临床开展规划、甄选、执行全过程

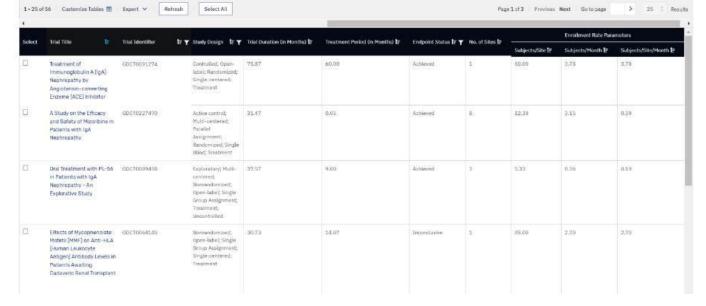


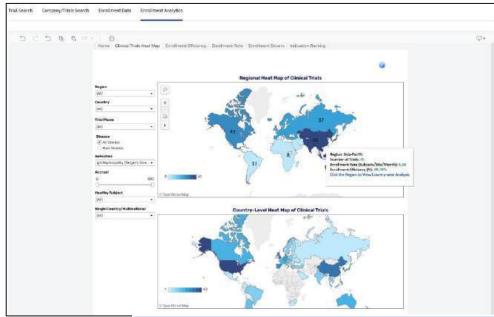
## 示例:Enrolment Data & Analytics – 分析不同适应症不同国家的入组效率

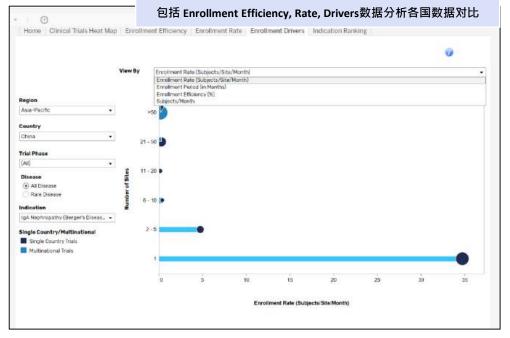
入组模组提供数据界面及分析界面:对适应症不同临床阶段、不同临床状态的入组情况进行动态分析

#### **Enrollment Data**

	Number of Trials	Mean	Median	
No. of Subjects Planned	55	162	90	
No. of Subjects Enrolled	.39	121	60	Section 2 Trade des
No. of Sites	53	46	22	Total ton v health from the firmer 1 2
Enrollment Efficiency (%)	38)	88.54	209.00	To be descriptions
Enrollment Period (in Months)	49	27.46	24.70	1070440 1070440 1070440
Trial Duration (in Months)	.56	39,84	37.15	(275m/m) (275m/m) (275m/m)
Subjects/Site	(53)	11:15	4.50	027006 027049 027049
Subjects/Month	49	11.61	3.15	500000 027984 920094 93095-
Subjects/Site/Month	44	1.73	0.19	00/00/00 20/02/05 00/00/05
earch Result Timeline View				007.Com 0070000 0070444 0070444







## 2024年新增工具:Clinical Trial Cost 临床试验费用估算

Gain insights from historical trial cost estimates for efficient resource allocation, informed trial planning, and streamlined drug development across therapy areas



## **Feature**

- Provides estimates of clinical trial costs for historical trials based on estimated or actual dates
- Cost data is included into trial profile, integrated results and results analytics of clinical trials



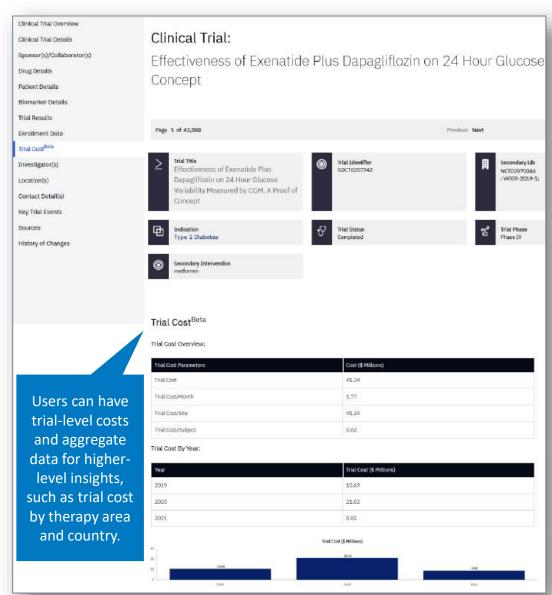
## **Benefits**

- Allows to get an estimate of clinical trials costs
- Facilitates cost comparison across therapy areas and trials
- Provides cost visibility into clinical trial trends over time



## **Value**

- Utilizing trial cost estimates empower strategic resource allocation for informed trial planning
- Trial cost data guides efficient drug development and expanding treatments into new or existing therapy areas efficiently



## Other Key Product Enhancements – Clinical Trials Intelligence

## Boolean Searching

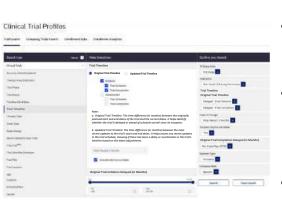


#### 临床板块检索条件设定优化

- Effectively filter relevant trials matching the requirements.
- Complex queries can be quickly generated by robust Boolean search panel dynamics (AND, OR, NOT options)

## Trial Timeline

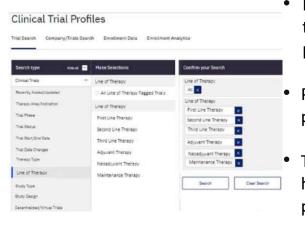
增加临床时间周期坐标优化临床 更新追踪、时间安排及设计优化



- Track trial date changes for informed decision-making.
- Benchmark timeline data for efficient planning, risk mitigation, and performance analysis.
- Optimize trial planning to reduce costs and maintain budgets.

## Line of Therapy

临床设计方案检索条件优化



- Line of Therapy data assists in targeted trial design for specific patient population
- Provides insights into treatment pathways
- Trial level Line of Therapy analysis helps in benchmarking therapy performance against competitors at each treatment line

## Country-level Enrollment

提供临床入组/国家统计数据模型

Planner Overview	Enrollment by Cou	intries
Planning Phase		
Competitive Activity	Export 🗸	
Geographic Analysis	Country	Enginera
Epidemiology	Otras	240
Benchmark Model	Drest .	200
Enrollment Scatter Plot	North Macedonie	140
Key Opinion Leaders	United States	.12
Selection Phase	Belarus	3.00
Investigator Selection	Tritle	110
Site Selection	Agentina	10
Execution Phase	Busi	10
4 YA VACASS CO	Indonesis	BI
Improve Subject Account	Boxina and Herzegovina	0.

- Provide insights regarding countryspecific enrollment in a trial.
- Client requirement: Most of the CRO clients are looking for this level of data which is a key data set for effective trial planning.
- Competitive advantage: Helps us to uniquely position us to support clients in trial planning.

Using an intuitive dashboard, quickly generate asset comparisons and charts based on clinical differentiation

#### **FEATURE**

- Excel-based efficacy and safety data obtained from multiple sources, e.g., conferences, GlobalData's Pharma Intelligence Center, peerreviewed journals, clinicaltrials.gov
- Interactive dashboard for *indirect comparison* of drug efficacy and safety

#### **BENEFIT**

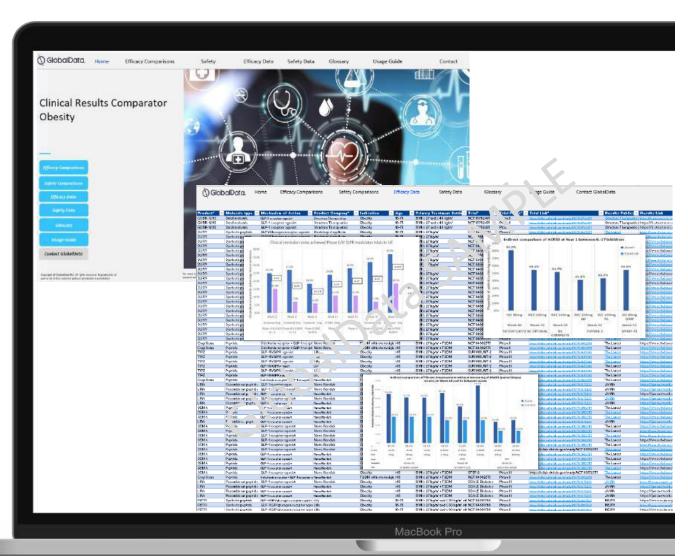
 Allows for quick generation of indirect comparison charts for the assessment of clinical differentiation of assets

#### **SERVICE**

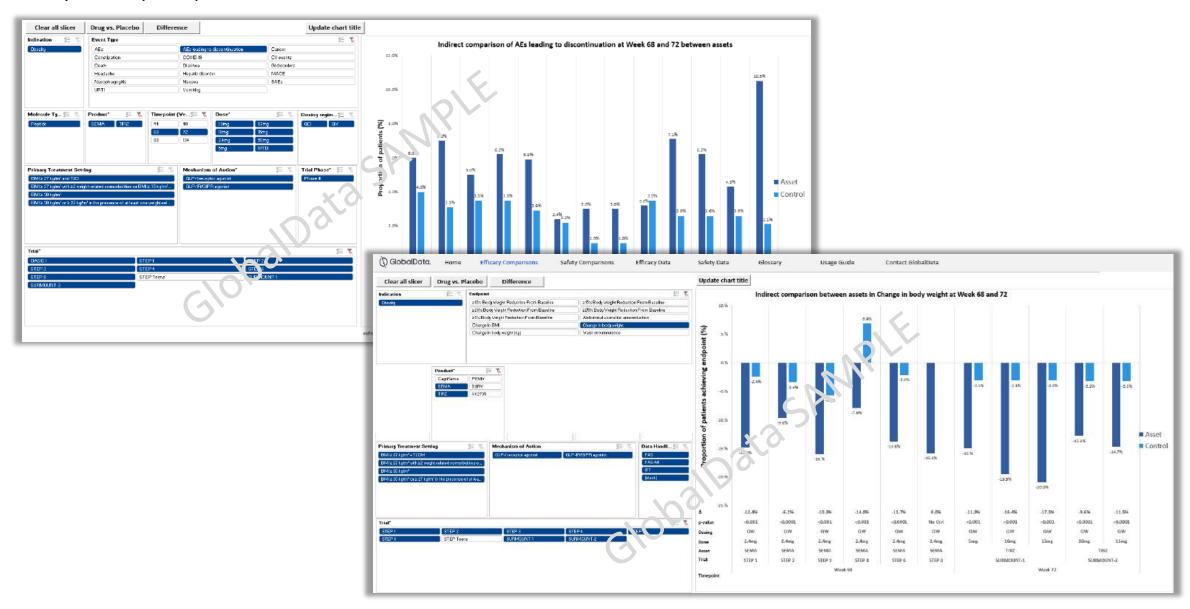
- Updates to the tool following new data publications (4X/year)
  - Major updates following new data reported at conferences
  - Additional updates after key clinical trial results reporting
- Support on the tool's functionality

#### **ADDITIONAL SERVICES**

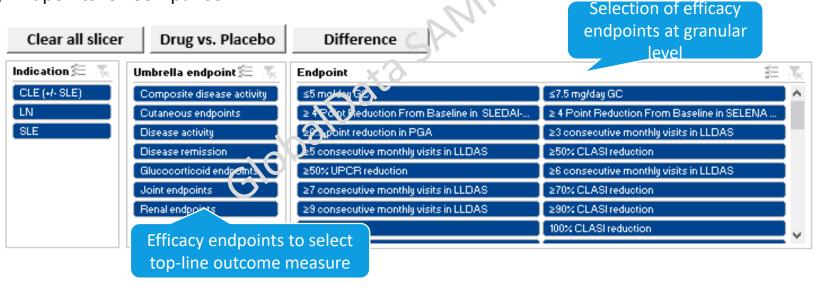
- Tailored support/deliverables by analysts with disease expertise
- Additional custom deliverables
- Versions for other diseases on a custom basis

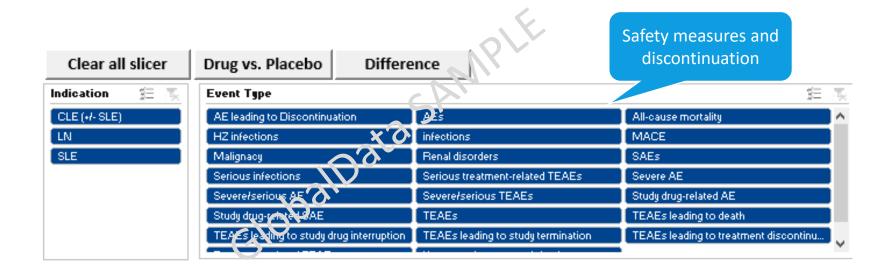


## Efficacy & Safety Comparisons



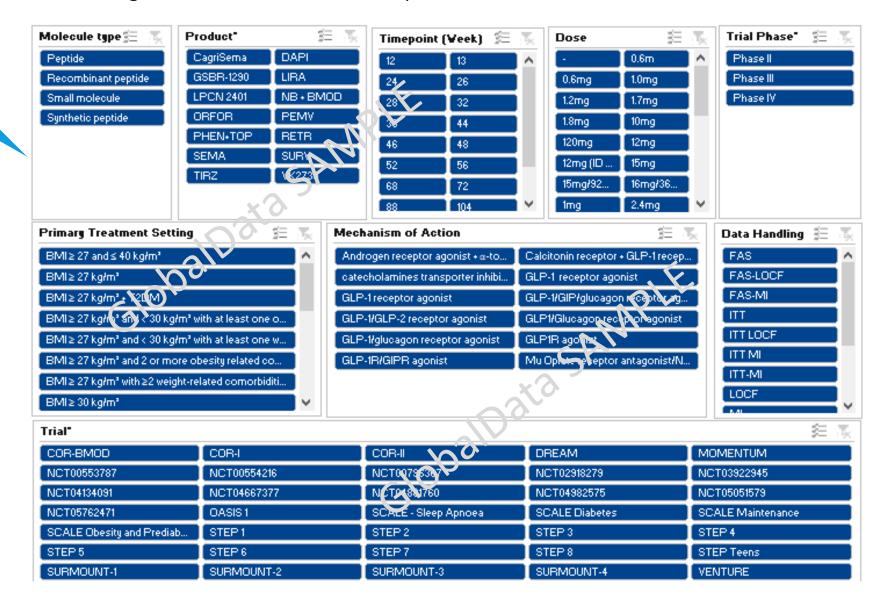
Efficacy and Safety Endpoints for Comparison





Drug and Trial Attributes for Refining Trial Selection for Results Comparison

Selection using key drug and trial attributes



# Therapeutic Analysis

## **2025** Enhanced Features

- Patient flow dashboard per indication
- Expanding epidemiology coverage 450+ indications
- Pipeline clinical & commercial analysis with KOLs comments
- Marketed treatments forecast, SWOT with KOLs comments
- Treatment algorithm with clinical guidance
- R&D innovation strategies with target analysis
- Up to 68 markets with 10 yrs forecast
- Broaden coverage of scientific conferences 300+ trackers

## Therapeutic Analysis Module: 2025 Snapshot

## 15 distinct product lines



In-depth disease market analysis across relevant geographies with >210 granular forecasts



## **Rare/Niche Disease Reports and Forecasts**

Market analysis, incl. unmet needs analysis and forecasts for ~40 rare/niche diseases



## **Cell & Gene Therapy (CGT) Reports**

Analysis and forecasts of CGTs across a range of therapy areas incl. oncology, hematology, CNS, ophthalmology, dermatology, respiratory



## **Report and Forecast Updates**

Reflecting market-impacting changes to the competitive environment in a disease market



## **Conference Program Trackers (renamed from**

**Conference Organizing Tools)** 

Interactive Excel workbook outlining clinical and commercial activity for medical congresses



### **Landscape Overview Reports** (renamed from

**Competitive Landscape Reports)** 



Visual, data-driven analyses of ~170 diseases covering drugs, trials, deals, P&R, future outlook

#### **68-Market Forecasts**

Country- and indication-specific forecasts



#### **Modality-focused Reports**

Analyses of high-interest industry-relevant topics



#### Webinars and Virtual Conferences

Invitation-only presentations by our in-house experts covering hot topics, with analyst Q&A

#### **Forecast Model**

Granular patient-based disease forecasts with interactive patient flow charts



## **Conference Reviews**

Insightful coverage of key US and EU medical conferences



## **Therapy Influencers**

~1,600 global digital influencers covering major therapy areas

## **Epidemiology Reports and Forecasts**

Industry-leading commercial epi forecasts for 445+ indications and >700k sub-populations



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### **Expert Insights**

Insights produced by disease experts covering market-relevant topics, supported with data and primary research

## **Global Ads Database**

Database of > 183,500 OTC drug advertisements across therapy areas



## 示例: Therapeutic Analysis 疾病领域分析报告及模型发布计划, 2025发布计划另见附件

## 2024 Plan

#### ~140 reports and 20 conference planners planned for 2024

- 49 Major Market Analysis and Forecast report and models
- 7 Opportunity Assessment and Forecast reports
- 19 68-Market Analysis and Sales Forecast reports

- 5 Report and Forecast Model updates
- 55 Competitive Landscape reports
- 20 Conference Organizing Tools
- 6 Cell Therapies Market Assessment reports

#### CVMD

- . GLP1-s in T2D and Obesity+\*\*§
- Osteoporosis+\*\*§
- · Chronic Kidney Disease+\*\*§
- Type 1 Diabetes+\*\*§
- Heart Failure\*§
- Adrenoleukodystrophy (X-ALD)+^¥
- Acute Coronary Syndrome®
- Focal Segmental Glomerulosclerosis (FSGS)+^0
- Glycogen Storage Disorders (GSD)+0
- Hyperlipidemia+0

## Analysis: - Conference Organizing Tool (~20 planned from this list)

Conference	Conference Website	Base Plan	Actual/Forecast		Therapy Area	
European Crohn's & Colitis Organisation (ECCO)	ECCO :	Feb-24		Feb-24	Immunology	
American College of Cardiology (ACC)	ACC	Mar-24	Q1	Mar-24	CVMD	
American Academy of Dermatology (AAD)	AAD	Feb-24		Feb-24	Immunology	
6th International Congress on SLE (LUPUS 2024)	LUPUS 2024	Mar-24		Feb-24	Immunology	
nternational Conference on Alzheimer's & Parkinson's Disease (AD-PD)	AD-PD	Mar-24		Feb-24	Neurology	
ligestive Disease Week [DDW]	DOW	Apr-24		Apr-24	Immunology	
American Academy of Neurology (AAN)	AAN	Apr-24	0.2	Mar-24	Neurology	
European Society of Clinical Microbiology and Infectious Diseases (ECCMID)	ECCMID:	Apr-24		Apr-24	ND ND	
uropean League Against Rheumatism (EULAR)	ELILAR	May-24		May-24	Immunology	
American Society for Clinical Oncology (ASCO)	ASCO	May-24		May-24	Oncology	
uropean Hematology Association (EHA)	EHA	May-24		May-24	Discology	
American Theracic Society (ATS)	ATS	May-24		May-24	Immunology	
uropean Association for the Study of the Liver (EASL)	EASL	Jun-24		Jun-24	immunology	
ongress of the European Academy of Neurology (EAN)	EAN	Jun-24		Jun-24	Neurology	
American Diabetes Association: (ADA)	ADA	Jun-24		Jun-24	CVMD	
uropean Society of Cardiology (ESC)	ESC	Aug-24		Aug-24	CVMD	
Surapean Respiratory Society (ERS)	ERS	Aug-24		Aug-24	Immunology	
uropean Association for the Study of Diabetes (EASD)	EASD	Sep-24		Sep-24	CVMD	
merican College of Gastroenterology (ACG)	ACG	Oct-24		Oct-24	Immunology	
Inited European Gastroenterology Week (UEGW)	UEGW	Oct-24		Oct-24	Immunology	
uropean Academy of Dermatology & Venerology (EADV)	EADV	Oct-24		Oct-24	Immunology	
uropean Committee for Treatment and Research in Multiple Scierosis (ECTRIMS)	ECTRIMS	Oct-24		Oct-24	Neurology	
uropean Society for Medical Oncology (ESMO)	ESMO	Oct-24	Q4	Oct-24	Oncology	
American Academy of Ophthalmology (AAO)	AAO	Oct-24		Oct-24	Ophthalmology	
D Week	ID Week	Oct-24		Oct-24	ID.	
American Heart Association (AHA)	AHA	Oct-24		Oct-24	CVMD	
American Association for the Study of Liver Disease (AASLD)	AASLO	Nov-24		Nov-24	Immunology	
American College of Rheumatology (ACR)	ACR	Nov-24		Nov-24	Immusology	
American Society of Hematology (ASH)	ASH	Dec-24		Dec-24	Oncology	

#### Neurology

- Attention Deficit Hyperactivity Disorder (ADHD)¥
- Amyotrophic Lateral Sclerosis (ALS)^¥
- Migraine\*\*§
- Alzheimer's Disease\*\*§
- Parkinson's Disease\*\*§
- Cell & Gene Therapies in CNS Disorders+‡
- Spinal Muscular Atrophy^¥
- · Opioid Use Disorder¥
- · Schizophrenia\*
- Friedreich Ataxia+^0
- Frontotemporal Dementia+^◊
- Hepatic Encephalopathy+^◊
- Limb girdle Muscular Dystrophies (LGMD) +^0

Infectious Diseases

Methicillin-Resistant Staphylococcus aureus (MRSA)+\*\*§

Human Immunodeficiency Virus (HIV)+\*\*§

Human Papillomavirus (HPV)+\*\*§

Nontuberculosis Mycobacteria\*¥

Epstein-Barr Virus (HHV-4) Vaccines+0

- MELAS Syndrome+^0
- Multiple System Atrophy+^0
- Neurofibromatoses Type+^0
- Progressive Supranuclear Palsy+^0
- Rett Syndrome+^0

Sepsis\*\*§

 Gonorrhea+0 Hepatitis 8+0 Hepatitis C0 Invasive Candidiasis+0 Mycobacterium Tuberculosis+0 Rabies Vaccines+0

- Spinal Cord Injury+0
- Tay-Sachs Disease+^0

#### Immunology

- Bronchiectasis\*¥
- Alopecia Areata\*\*
- COPD\*\*§
- Asthma\*\*§
- Psoriatic Arthritis\*\*§
- Atopic Dermatitis\*\*§
- Plaque Psoriasis\*§
- Cell & Gene Therapies in Dermatology+‡
- Cell & Gene Therapies in Rheumatology+‡
- Cell & Gene Therapies in Gastrointestinal Diseases+‡
- Duchenne Muscular Dystrophy (DMD)^\*¥
- Acute on Chronic Liver Failure Disease (ACLF)+0
- Alcoholic Hepatitis+0
- ANCA glomerulonephritis+^0
- Androgenetic Alopecia+0
- Celiac Disease®
- Chronic Spontaneous Urticaria (CSU)+0
- Dystrophic Epidermolysis Bullosa+^0
- Familial Adenomatous Polyposis+^0
- Primary Sclerosing Cholangitis+0
- Prurigo Nodularis+0

#### Oncology

- Multiple Myeloma^\*\*
- Non-Small Cell Lung Cancer (NSCLC)\*\*
- HER2-Positive Breast Cancer\*\*
- B-Cell Non-Hodgkin's Lymphoma\*\*
- Bladder Cancer\*\*
- Prostate Cancer\*\*
- HER2-Negative Breast Cancer\*\*
- Head and Neck Cancer (HNSCC) \*\*
- Cell & Gene Therapies in Hemophilia A & B+^‡
- Triple-Negative Breast Cancer (TNBC) 0
- Chondrosarcoma0
- Soft Tissue Sarcoma+^0
- Esophageal Cancer^0
- Uveal Melanoma+^◊
- Myelodysplastic Syndromes (MDS)^0
- Melanoma\*
- Glioblastoma Multiforme (GBM)^\*
- Antibody-Drug Conjugates (ADC)+δ
- Pancreatic Cancer (PDAC)^¥

- · Glaucoma+\*\*§
- . Cell & Gene Therapies in Ophthalmology+#
- Fuchs Endothelial Corneal Dystrophy (FECD)+^0

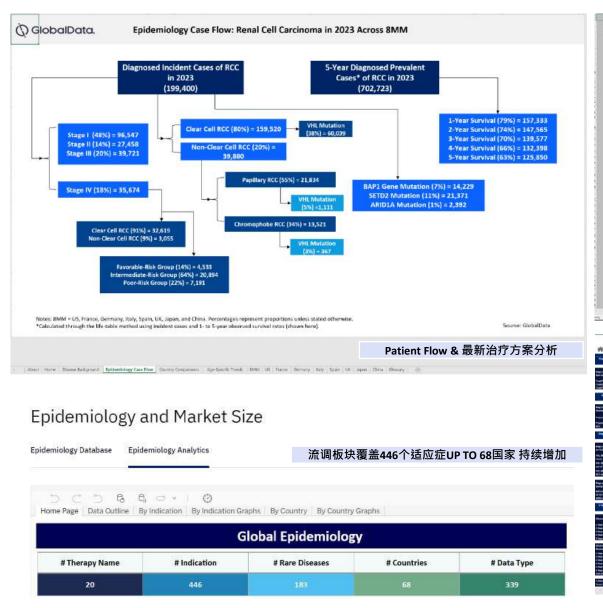
**Ophthalmology** 

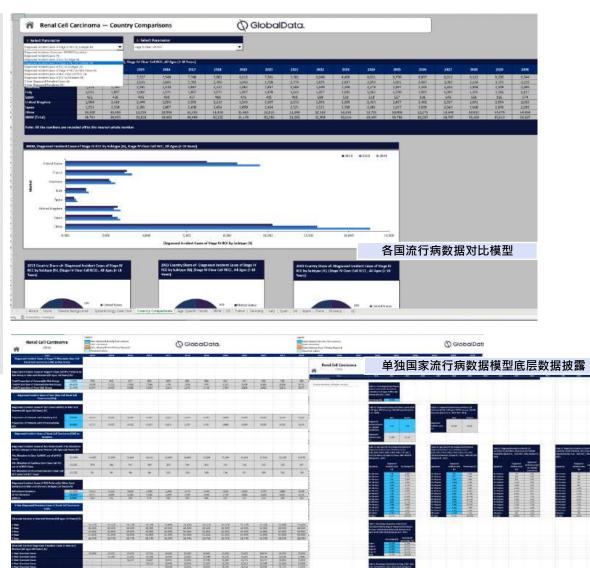
- Presbyopia+0
- Retinitis Pigmentosa+^◊
- Uveitis¥

- Female Infertility+\*\*§
- Dysmenorrhea+0
- · Hormone Replacement Therapy+0
- Polycystic Ovarian Syndrome (PCOS)+0
- Uterine Leiomyoma (Uterine Fibroids)+0

#### **Gender Health**

## 示例:疾病领域分析模型 Therapeutic Analysis – Epi Forecast Model 最全面详实的流行病学数据覆盖



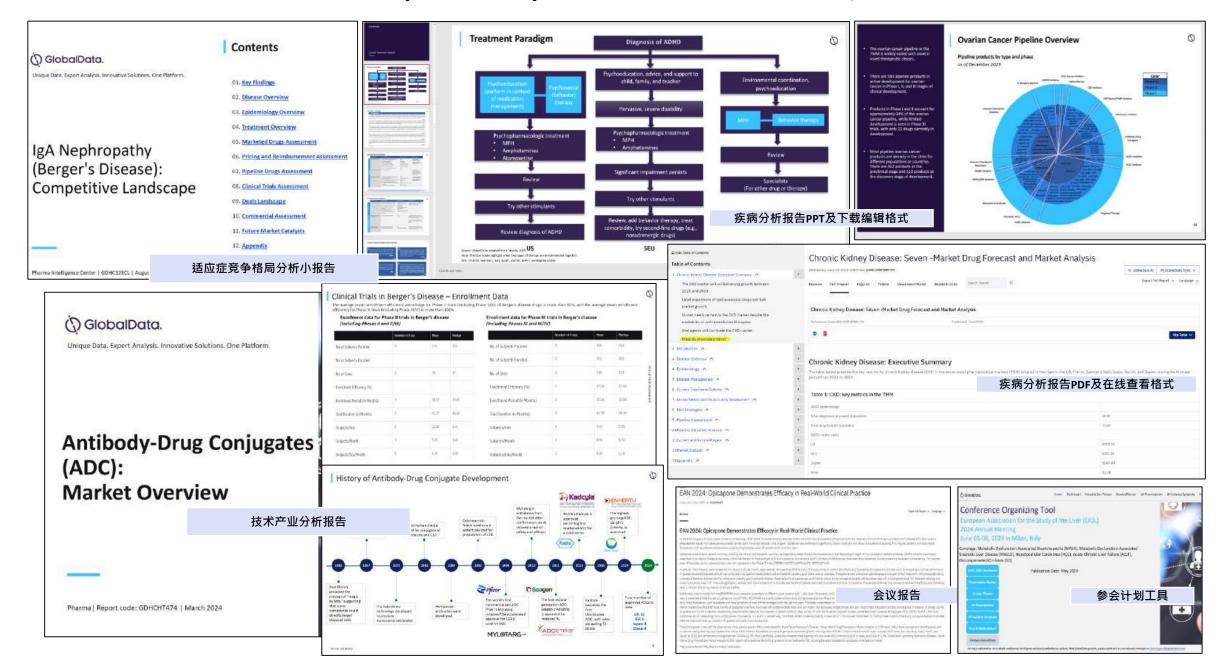


## 示例:疾病领域分析模型 Therapeutic Analysis – Patient-based Forecast Model

## 基于病患用药及独家访谈调研的深度药物评估及估值模型



## 示例:疾病领域分析报告 Therapeutic Analysis – 最可视化PPT格式产业/疾病分析报告



## New Feature: 68-Market Sales Forecast Extrapolation

Ö

- Increases number of markets in GlobalData's sales forecasts from 7-10 major markets (patient-based forecasting) to 68 (sales forecast extrapolation)
- Leverages data on pharmaceutical sales and drug availability from GlobalData's World Markets Healthcare (WMH) & POLI databases
- Includes topline sales forecasts across numerous regions –
   Africa, APAC, Europe, LATAM, Middle East, and North America



Access topline, diseasespecific sales data for an additional 58-61 markets



Compare region-and indication-specific market shares for branded, biosimilar, and generic products



Review sales forecasts from around the world in a single Excel sheet



Build better R&D and investment strategies using indication-specific sales projections from across key emerging markets



Utilize GlobalData's unlocked forecasts for scenario planning



# New Product Offering: Conference Organizing Tool for Conferences Attended or Covered by GlobalData

#### **FEATURE**

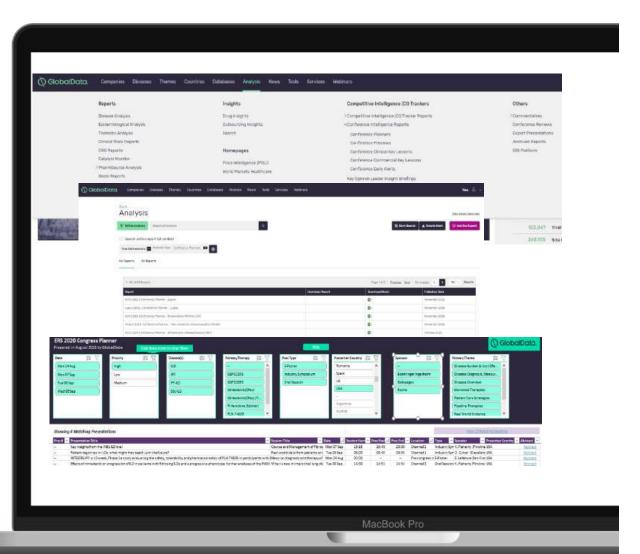
- Leverage GDRC resource to produce a greater number of conference planners – a key product from the CI Trackers portfolio with positive feedback – for medical conferences covered/attended by R&A Team
- Product to be made available to subscribers to the Therapeutic Analysis module and under CI Trackers portfolio on the PIC

#### BENEFIT

 Produce ~25 organizers a year – increasing the breadth of deliverables in the Therapeutic Analysis Module – a further enhancement to the Module

### **VALUE**

 Allow GD to develop a USP vs. competing vendors that provide this type of product (e.g. <u>Larvol</u>) given the breadth of information that in the Therapeutic Analysis Module



## Analysis: - Conference Organizing Tool (~20 planned from this list)

Conference	Conference Website	Base Plan	Actual/Forecast		Therapy Area
uropean Crohn's & Colitis Organisation (ECCO)	<u>ECCO</u>	Feb-24		Feb-24	Immunology
American College of Cardiology (ACC)	ACC	Mar-24	Q1	Mar-24	CVMD
American Academy of Dermatology (AAD)	AAD	Feb-24		Feb-24	Immunology
L6th International Congress on SLE (LUPUS 2024)	LUPUS 2024	Mar-24		Feb-24	Immunology
nternational Conference on Alzheimer's & Parkinson's Disease (AD-PD)	AD-PD	Mar-24		Feb-24	Neurology
Digestive Disease Week (DDW)	DDW	Apr-24		Apr-24	Immunology
merican Academy of Neurology (AAN)	AAN	Apr-24	Q2	Mar-24	Neurology
uropean Society of Clinical Microbiology and Infectious Diseases (ECCMID)	ECCMID	Apr-24		Apr-24	ID
uropean League Against Rheumatism (EULAR)	EULAR	May-24		May-24	Immunology
merican Society for Clinical Oncology (ASCO)	ASCO	May-24		May-24	Oncology
uropean Hematology Association (EHA)	<u>EHA</u>	May-24		May-24	Oncology
merican Thoracic Society (ATS)	ATS	May-24		May-24	Immunology
uropean Association for the Study of the Liver (EASL)	EASL	Jun-24		Jun-24	Immunology
ongress of the European Academy of Neurology (EAN)	EAN	Jun-24		Jun-24	Neurology
merican Diabetes Association (ADA)	<u>ADA</u>	Jun-24		Jun-24	CVMD
uropean Society of Cardiology (ESC)	ESC	Aug-24	Q3	Aug-24	CVMD
uropean Respiratory Society (ERS)	ERS	Aug-24		Aug-24	Immunology
uropean Association for the Study of Diabetes (EASD)	EASD	Sep-24		Sep-24	CVMD
merican College of Gastroenterology (ACG)	<u>ACG</u>	Oct-24		Oct-24	Immunology
Inited European Gastroenterology Week (UEGW)	<u>UEGW</u>	Oct-24		Oct-24	Immunology
uropean Academy of Dermatology & Venerology (EADV)	<u>EADV</u>	Oct-24		Oct-24	Immunology
uropean Committee for Treatment and Research in Multiple Sclerosis (ECTRIMS)	<u>ECTRIMS</u>	Oct-24		Oct-24	Neurology
uropean Society for Medical Oncology (ESMO)	<u>ESMO</u>	Oct-24	Q4	Oct-24	Oncology
merican Academy of Ophthalmology (AAO)	AAO	Oct-24		Oct-24	Ophthalmology
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merican Heart Association (AHA)	<u>AHA</u>	Oct-24		Oct-24	CVMD
merican Association for the Study of Liver Disease (AASLD)	<u>AASLD</u>	Nov-24		Nov-24	Immunology
merican College of Rheumatology (ACR)	ACR	Nov-24		Nov-24	Immunology
American Society of Hematology (ASH)	ASH	Dec-24		Dec-24	Oncology

# **POLI**

药物商业化黄金标准方案

#### **2025 Enhanced Features**

- 药价数据全面整合药物报告
- 自定义呈现标签、导出形式、在线分析格式
- 检索结果的三种呈现形式:单个产品,品牌情况,治疗费用
- Medicine Price Prediction (MPP): Forecast price changes of medicines from time to launch until years after generics/biosimilars are on the market. (To be planned)

# Price Intelligence (POLI) 全球药价及市场准入整合方案

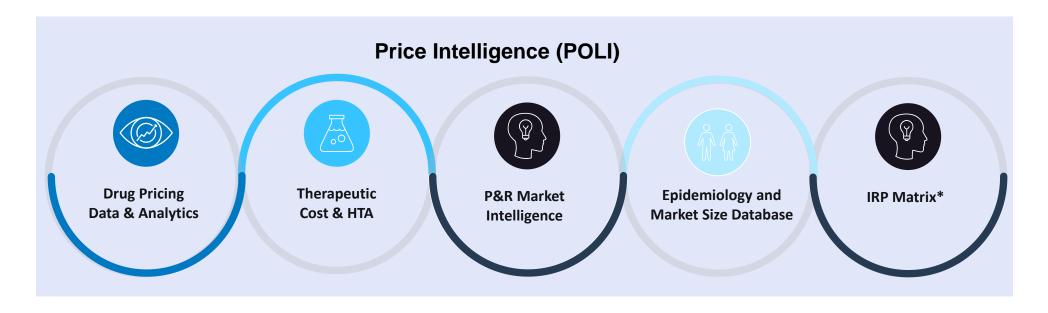
Understand the price-setting and reimbursement mechanisms in various countries.



- Plan your launch-sequencing strategy based on global international reference pricing and post-launch price adjustment rules. 根据全球国际参考定价(IRP) 和上市后价格调整规则规划上市顺序战略。
- Find out the latest payer attitudes towards cost-effectiveness evaluations and use that knowledge to shape clinical development programs and reimbursement filings. 了解支付方对成本效益评估的最新态度,并利用这些知识制定临床开发计划和报销申请。
- Optimize market entry strategy and launch sequence based on the experience
  of similar products in various markets. 根据同类产品在不同市场的经验,优
  化市场进入策略和上市顺序。
- Prepare for HTA and reimbursement submissions by aligning time-line expectations with updated analytics and adapting your filings accordingly. 根据最新分析结果调整时限预期并相应调整申报材料,为提交 HTA 和报销申请做好准备。

# Price Intelligence (POLI) Subscription Service from GlobalData

The service includes five sections, including qualitative and quantitative data. It is accessible via GlobalData's platform or via API data feeds



Bringing together our P&R market intelligence with drug pricing data we can unlock additional strategic insights:

- > Track price history fluctuations and identify key pricing events links
- Forecast future price swings and opportunities by analysing trends and market events
- Understand market sensitivity and adjustment speed to market changes (i.e., HTA decisions).

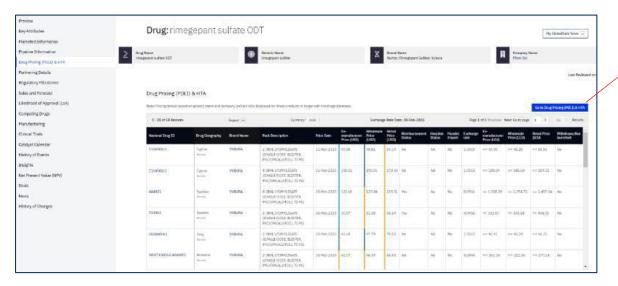
<sup>\*</sup> A standardized, quarterly-updated Excel repository of International Reference Pricing (IRP) that can be uploaded into simulation tools is available at an additional cost

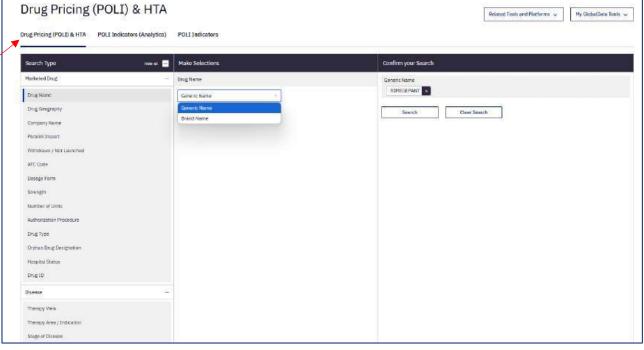
# 案例分析:偏头痛药物定价准入分析

POLI板块覆盖全球一百万+药物(原研、化药仿制药、生物类似药) 80个国家药品价格(出厂、批发、零售)

输入generic name or brand name均可,并可进一步界定上市国家、ID编号、剂型、剂量、获批流程、医保状态等等

e.g. Rimegepant 药价查询:除了单独进入POLI板块对药物进行查询之外,现POLI数据整合于药物报告中,可以直接查看药物各国各类药价信息,并关联POLI板块进一步查看相关细节

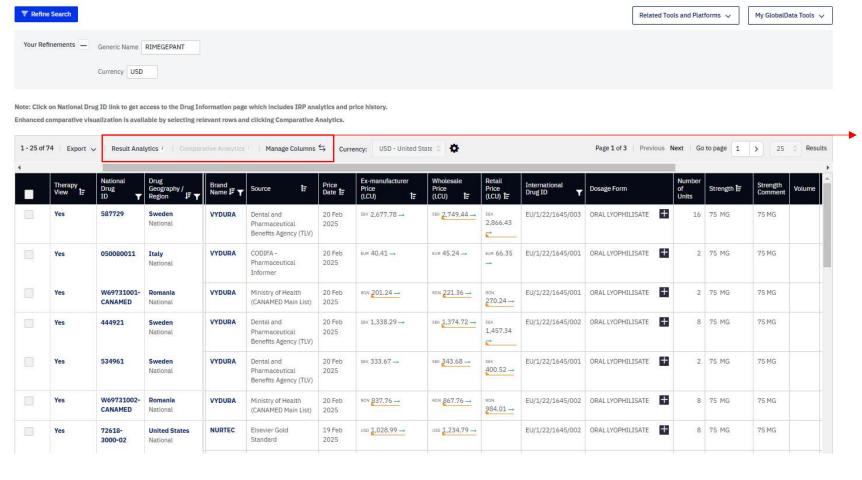


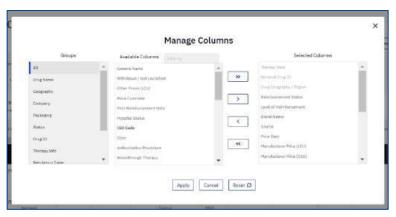


# 案例分析:偏头痛药物定价准入分析

在线自定义管理呈现内容,多种导出排列形式,并可在线进行直观图像分析包括药物各国医保/定价触达时间对比、该药物相关所有HTA及影响分析、药品上市顺序等等

Drug Pricing (POLI) & HTA - Results

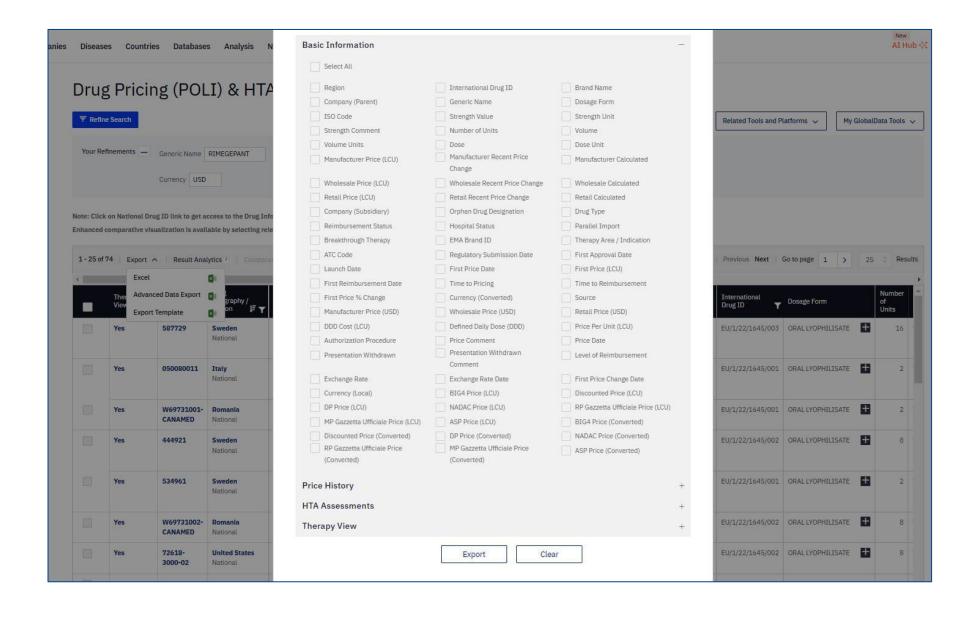






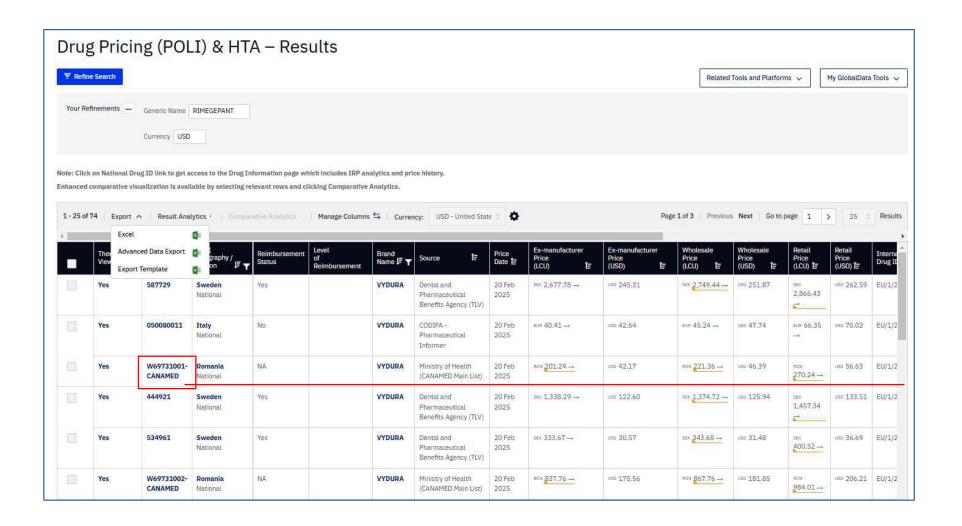


示例:自定义导出选项,可以包括药物在所有上市国家信息、医保情况、药价(出厂、批发、零售)以及可以选择药价变化历史 up to 10 yrs, HTA 对于药品价格变化影响,以及therapy view – 药物结合治疗周期用药的销售预测



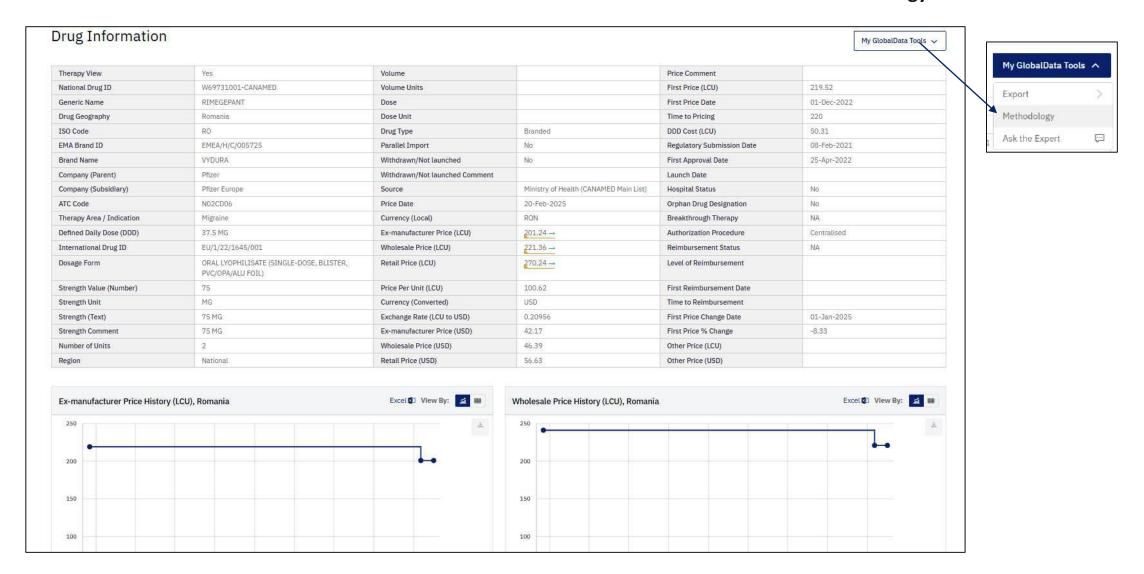
# 案例分析:偏头痛药物定价准入分析

检索结果表格:<mark>1. 点击每个产品的unique ID: National Drug ID</mark>



# 检索结果表格:1. 点击每个产品的unique ID: National Drug ID – 进入单独的产品界面

# 每个产品都有单独的信息界面,并可以点击右上角的tools查看这个国家的source原始渠道及methodology



## Romania为例,包括当地语言官方渠道的每月及每年更新数据,点击即可access原始文档

# POLI methodology - Romania Friday, February 21, 2025 | Methodology Attachments CANAMED\_monthly\_changes CANAMED\_yearly PUBCAT\_monthly\_changes PUBCAT\_yearly\_changes PharmOnline International database Help brochure: Romania Romanian data is updated using two sources CANAMED and PUBCAT. In Romania, the Ministry of Health (MOH) publishes a yearly file containing comprehensiv CANAMED was last updated on 01 January 2025 (can be found in attached file, dated 19 December 2024, effective from 01 January 2025) and the yearly file of 2023 (can be found in attached file, dated 28 July 2023, effective from 01 August 2023).

Throughout the year, MOH releases monthly updates that include modifications, additions of new drugs, and deletions from the yearly file.

The National Catalogue of Medicines (CANAMED) is updated every month and the latest CANAMED file (covering Reference Lists A, B, and Annex 3) is valid from accessed here (Step 1: Go to E-monitor on top left, Step 2: select the date Feruary 3, 2025 in calendar, Step 3: click on Part 1, number 96 file). The Public Cata quarter. The latest PUBCAT update is valid from 28 January 2025. The file can be accessed here (Step 1: Go to E-monitor on top left, Step 2: select the date Jar 3: click on part 1, number 68 file).

The attached files include the yearly files and monthly files for both CANAMED and PUBCAT.

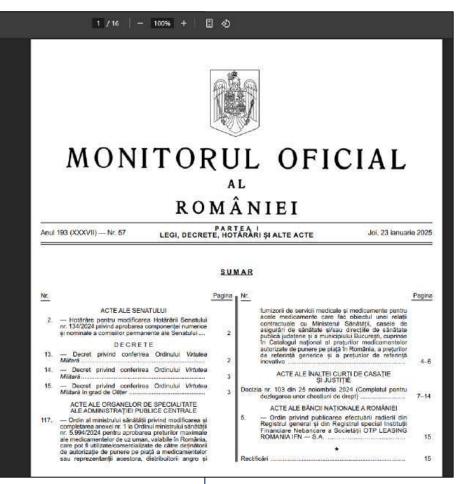
#### Methodology

GlobalData POLI uses prices of drugs provided by official sources. The Romanian Ministry of Health is used in Romania.

The scope of drugs included in the database is country-dependent: all drugs for which prices are set, all drugs funded and for which prices are set, or a basket or

In Romania, the basket of drugs includes all prescription drugs on the market.

Price calculations			
Source	Ex-manufacturer price	Wholesale price	Retail price, including value-added tax (VAT)
CANAMED - main list	Provided by the source	Provided by the source	Provided by the source
CANAMED - lists A, B & Annex 3	Provided by the source	Estimated by GlobalData	Estimated by GlobalData

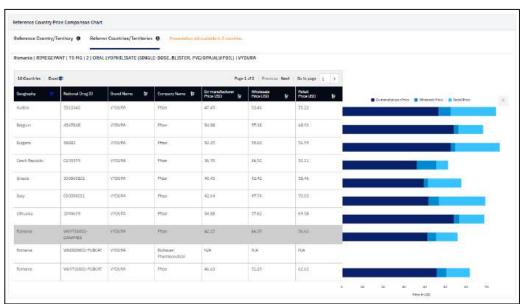


# 每个产品界面还有三种药品价格在特定国家的变化情况,数据追溯up to 10 years



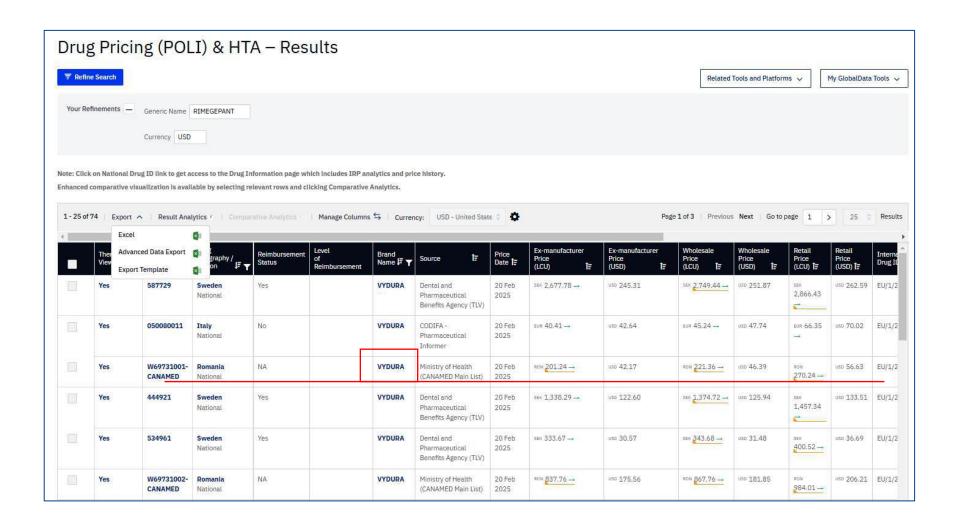
以及同一产品(剂型剂量包装一致 same national ID) 的IRP:即国际参考药价情况,可以看到 Romania有13个reference country即定价时参考哪些国家的药品价格,以及10个referrer国家



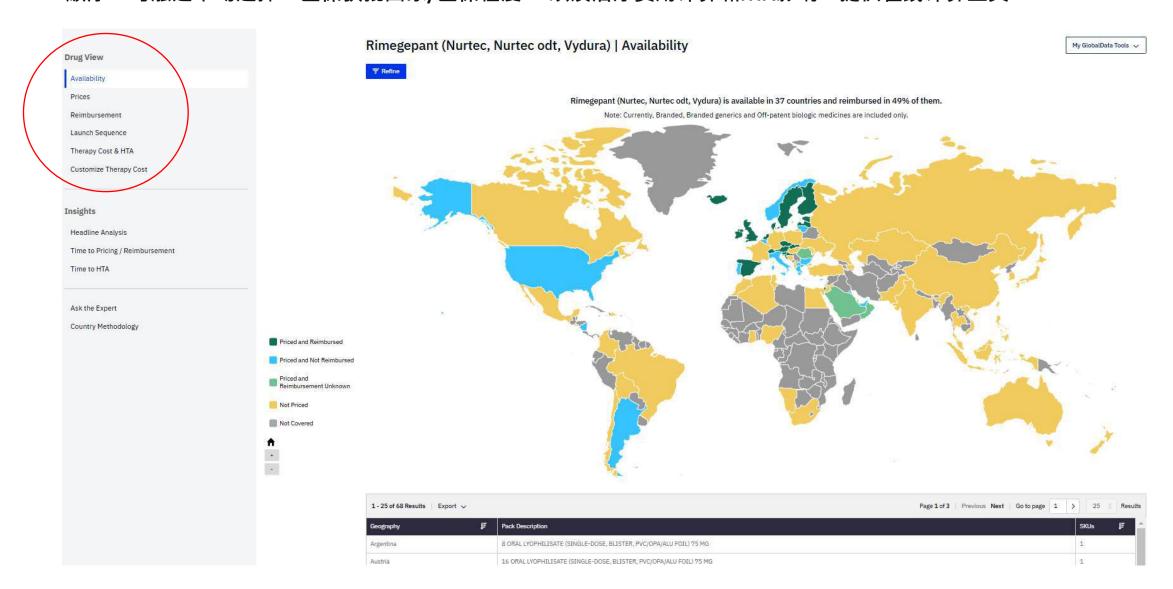


# 案例分析:偏头痛药物定价准入分析

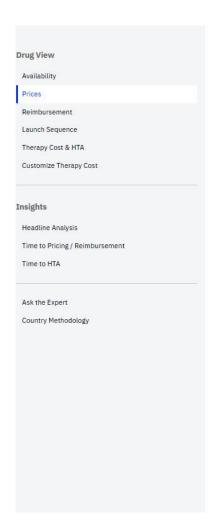
回到检索结果表格:<mark>2. 点击Brand Name 进入该产品的品牌界面</mark>

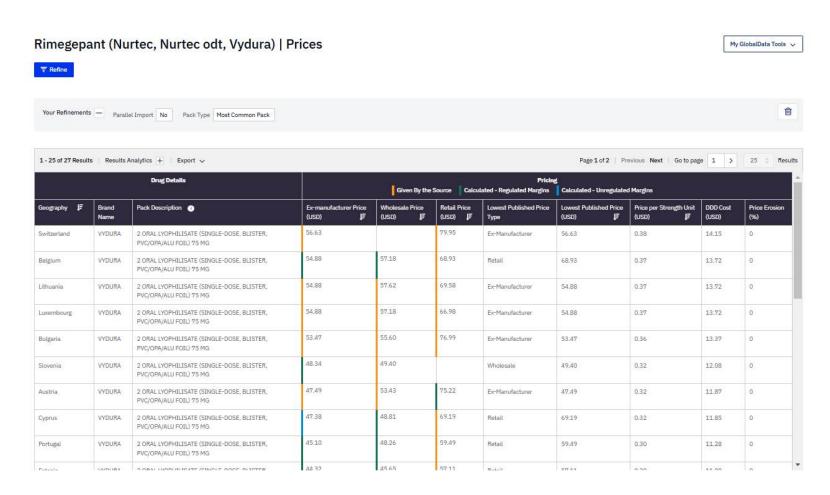


该品牌在全球各国价格及医保情况,若贵司产品与此相似,可以深度参考该药物的商业化战略,包括定价,上市顺序,可触达市场选择,医保获批国家/医保程度, 以及治疗费用计算和HTA影响 – 提供在线计算工具

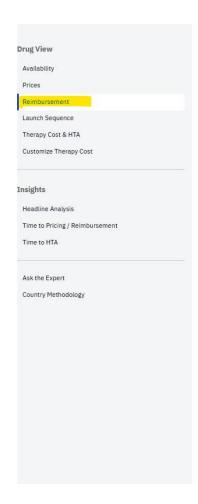


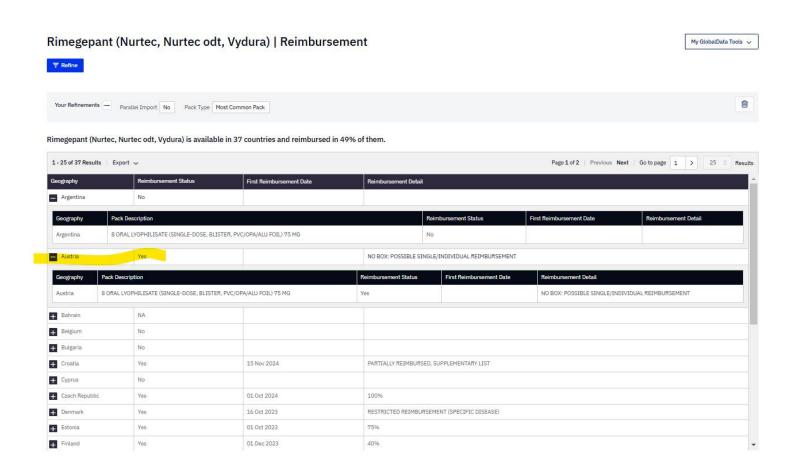
# 该品牌在全球各国的三种价格类比:ex-manufacturer price, wholesale, retail price (USD) 以及 lowest publish price, price per strength unit, DDD cost



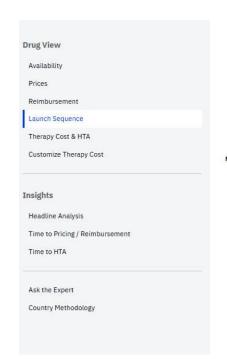


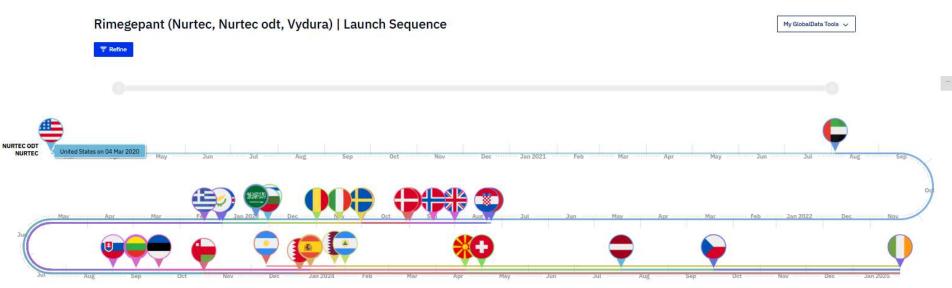
# 该品牌在全球各国医保情况



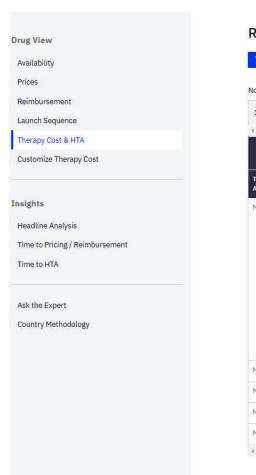


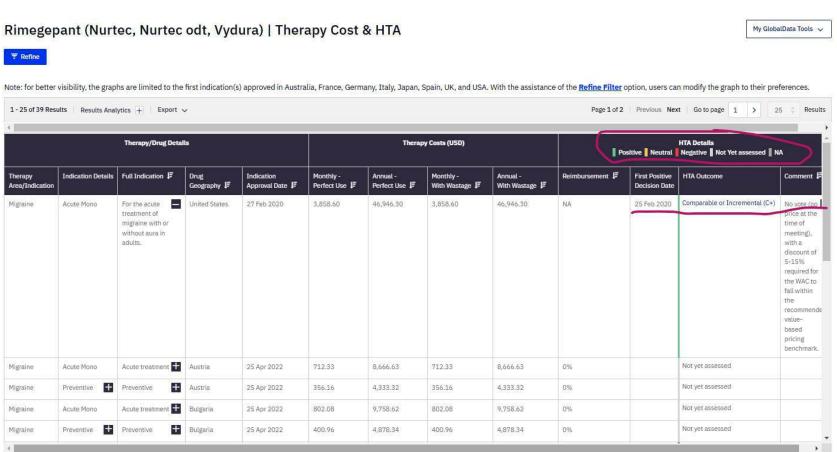
# 该品牌在全球各国上市的时间及顺序策略





# 该品牌产品不同国家对应适应症:治疗费用估算包括perfect use vs. wastage,以及分析HTA 对于价格及治疗费用变化的影响

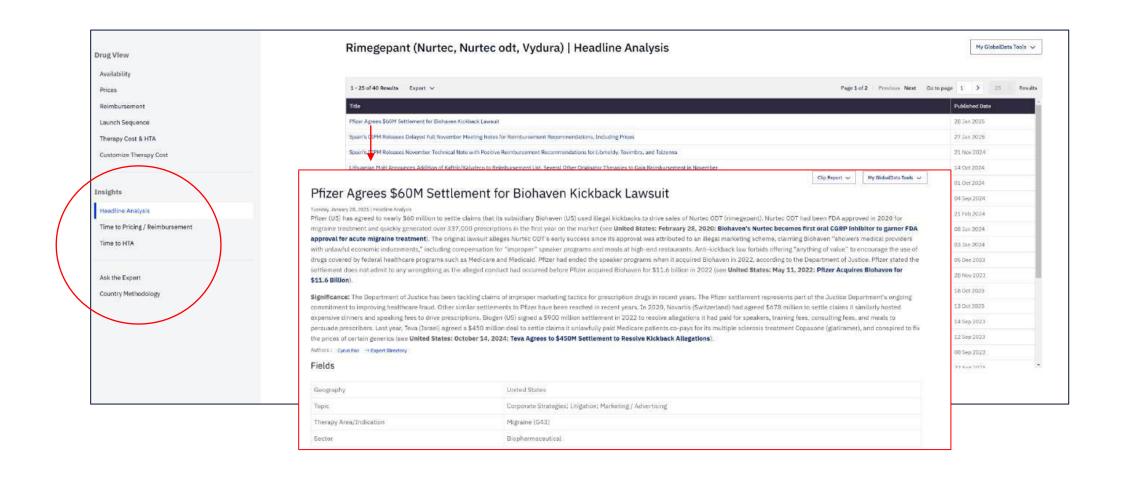




# 案例分析:偏头痛药物定价准入分析

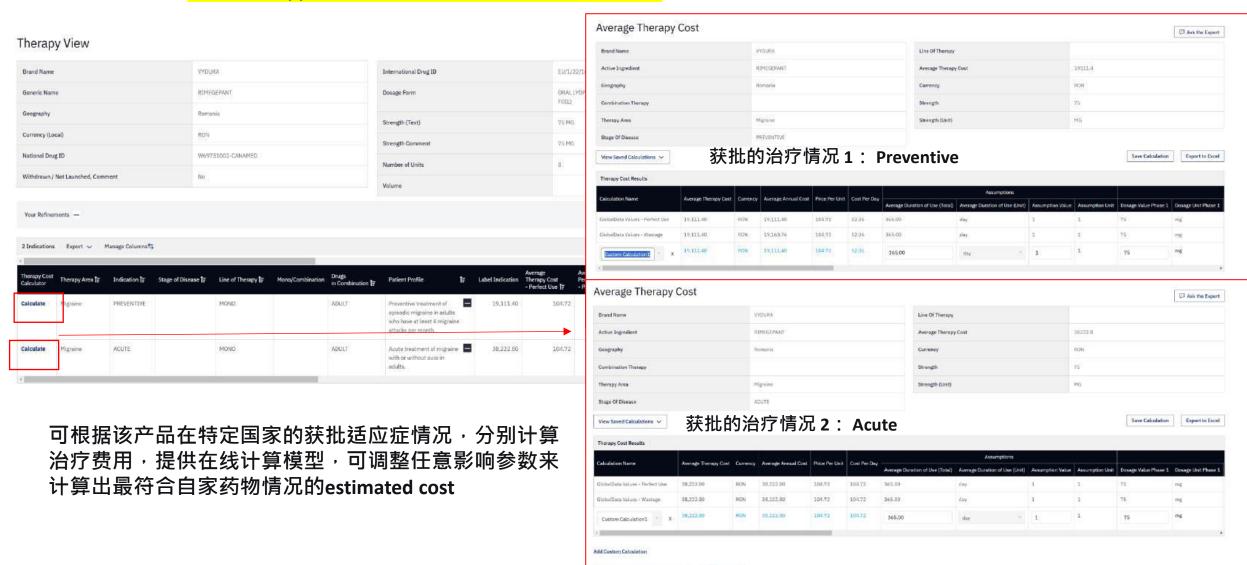
#### 定性分析(独家一手调研)洞察

另外POLI分析师团队(全球100+)每日发布的独家洞察INSIGHT,针对该产品在各国的情况(药价、政策、获批、市场准入etc.)深入分析



# 案例分析:偏头痛药物定价准入分析

回到检索结果表格:3. 点击Therapy View: Yes – 进入到每个产品的治疗费用计算



C Reset

Al Hub – Pharma

# 2025 - Pharma Priorities for AVA 在线即时问答



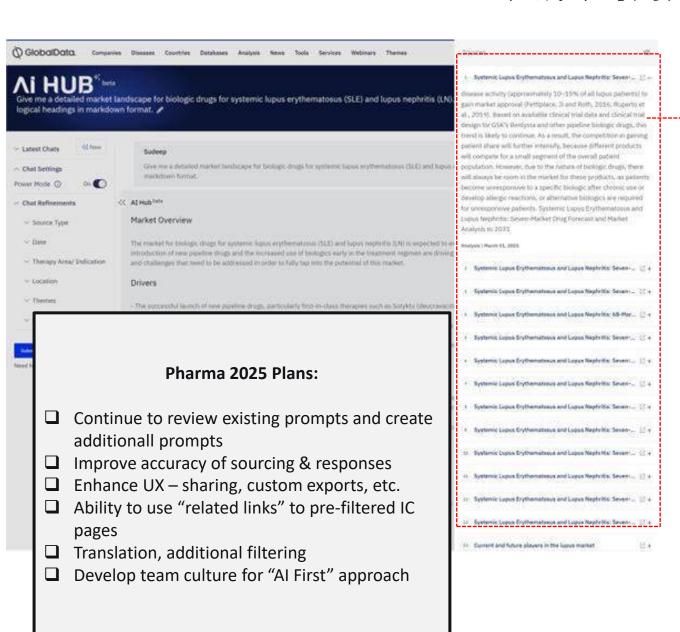
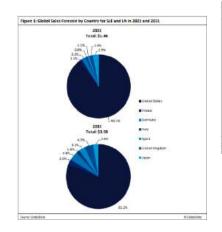
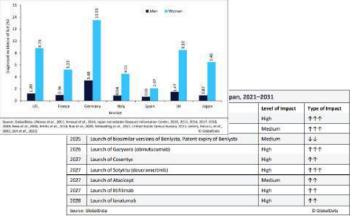




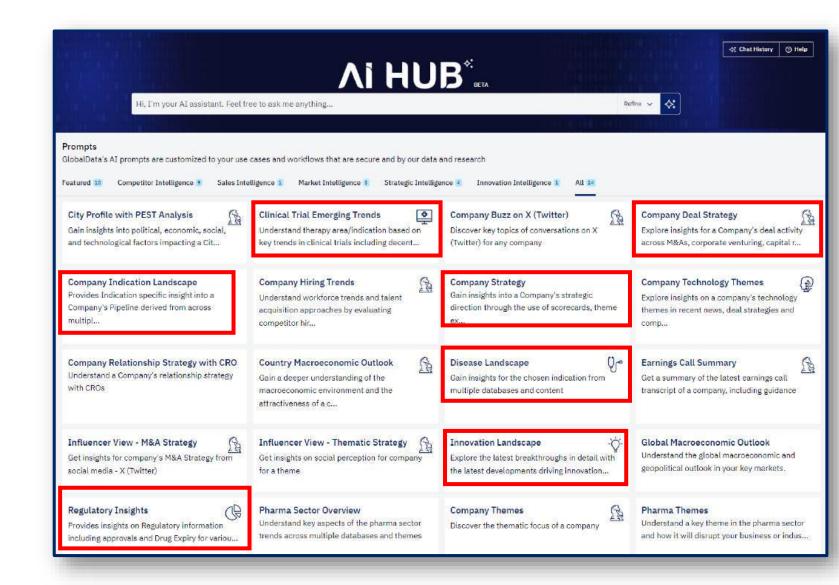
Figure 6: 7MM, diagnosed incidence of SLE (cases per 100,000 population), men and women, all





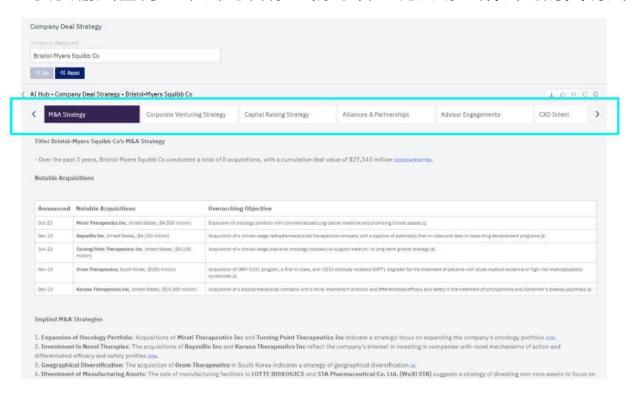
# AI HUB: Prompt Cards 智能维度分析

- Prompt cards, curated and validated by expert analysts, offer a series of guided workflows tailored to various specific use cases:
  - Competitor Intelligence
  - Sales Intelligence
  - Market Intelligence
  - Strategic Intelligence
  - Innovation Intelligence
- AI HUB offers 24 unique Prompt Cards
- Each prompt cards contains sub cards to provide in-depth autogenerated insight and analytics.
- Readily downloadable reports with Key tables, Charts and insights.



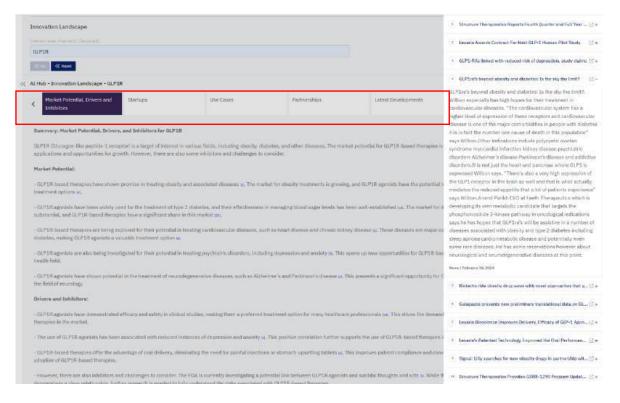
#### **Case Study – Company Deal Strategy**

仅仅输入任何一个公司名称,就可以一键自动生成公司的交易战略总结报告



### **Case Study: Innovation Landscape**

仅仅输入任意一个靶点/机制名称,就可以一键自动生成靶点 开发进展总结报告,并关联所有数据库中引用渠道Sources



Lead Sheet Intelligence Module

# Lead Sheet/Sales Intelligence – 2025 Snapshot

Lead Sheet will become new Sales Intelligence Solution. Nothing will be lost from Lead Sheet existing data & functionality – only enhancements. Users will have the ability to find and prioritise the best prospects, create account plans and sales enablement content, and engage with the right people at the right moment with right information.

#### PLAN

Strategize your sales approach with data-driven insights.



#### ENABLE

Tailored sales assets that align and connect with your audience's needs.

#### TARGET

Identify and prioritize high-potential prospects effortlessly.



#### **ENGAGE**

Stay informed with real-time insights for smarter engagement.

#### **Buying Signals (Leads)**

Buying Signals on current and future Clinical Trials events, Deals, Regulatory filings and much more

(Drugs Intelligence subscription required)

#### **Catalyst Calendar**

~60,000 Catalysts covering Clinical Trials, Regulatory and IP events

#### **Contacts**

~390,000 Contacts, including C-level, Scientific, Clinical Operations, Commercial etc.

#### **Catalyst Monitor Reports**

Quarterly reports covering the most material catalysts expected in the next quarter with Insights journalist coverage

#### **Market Planner/Updates**

Identify and prioritize markets and understand key trends

# Ideal Customer Profiler/ Territory Prioritizer Generate list of target companies and prioritize

#### **Company Enablement/ Industry Enablement**

Tailored sales assets that align and connect with audience needs

#### Sales Intelligence

☆ Ask AVA

Home

lill Plan

Market Planner

Market Updates

**Target** 

Ideal Customer Profiler

Territory Prioritizer

Enable

Company Enablement

**Industry Enablement** 

**Buying Signals** 

Territory Radar

Contacts

Catalyst Calendar

Help Page

Ask An Analyst



# **Fundamental Support to CXOs**

# Drugs Intelligence - 2024 Snapshot

Global coverage of pipeline drugs, deals, news, deals and companies; marketed drugs across 20+ countries including the US,

Europe, LATAM and Asia. Updated daily.



~93,600 pharma and biologics, preclinical to pre-registration

#### Marketed Drugs

~ 169,500 novel, biologic, biosimilar and generics

#### Regulatory Milestones Tracker

Patent Expiry for ~10,500 drugs and ~ 6,500 review designations

#### Drug Sales & Consensus Forecast

Historical sales from 2000; eight-year analyst consensus forecast

#### **PharmSource**

Leading source for global contract manufacturing intelligence



Assess competitive drug development landscape

#### Companies

Over 143,000 companies profiled including locations and subsidiaries

#### Deals

1.4M Deals including M&A, licensing, financings and grants

#### News

Press releases and proprietary articles covering latest events and trends – over 500,000 articles



Understand companies and key activities occurring across the pharma industry in real-time

#### **Financials**

Income statement, balance sheet and cash flow statements, plus financial ratios

#### NPV & rNPV

16-year sales forecasts; change expiry and growth assumptions

#### Integrated Export

Single search and export from multiple databases

#### Likelihood of Approval

Predict likelihood of approval and phase transition success rate of a drug - ~20,000 individual LOAs

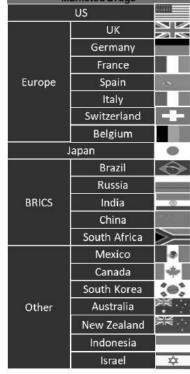


Take advantage of Analytical Tools on Pharma Intelligence Center



药物开发 对司尽状况 生产商信息 药物监院 临床成功率





# **Exclusive Sources to CXOs**

## Lead Sheet – 2024 Snapshot

A user-friendly business development tool that pulls new, daily opportunity triggers across the intelligence center databases that helps users identify when to reach out to certain companies and the key decision makers at those companies that may need services.

#### Lead Sheet

Leads on current and future Clinical Trials events, Deals, Regulatory filings and much more (Drugs Intelligence subscription required)

#### Catalyst Calendar

~90,000 Catalysts covering Clinical Trials, Regulatory and IP events

#### Contacts

~400,000 Contacts, including C-level, Scientific, Clinical Operations, Commercial etc.

#### **Catalyst Monitor Reports**

Monthly reports covering the most material catalysts expected in the next month with Insights journalist coverage



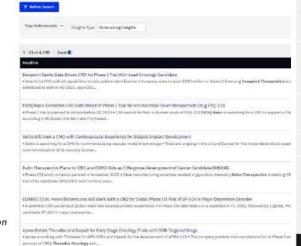
Get Leads and Contacts for your Business Development

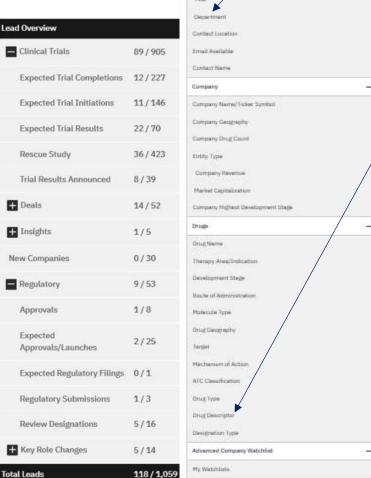
\*This can be complimented with API subscriptions for CRM Integration



自定义目标市场 业务线索精准推送 关键联系人信息 会议潜在客户追踪 独家业务机会邀请

#### Outsourcing Insights - Results

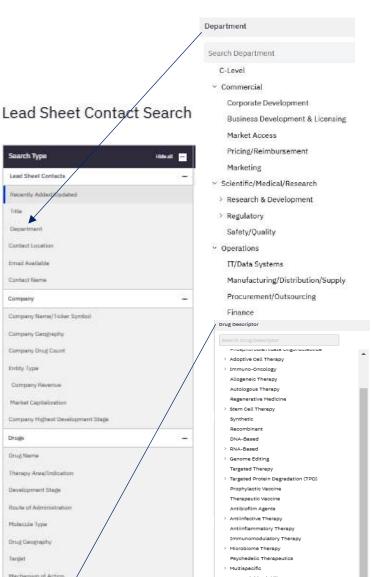




Search Type

Recently Adds

Lead Sheet Contacts



Artificial Intelligence (AI)

Enigenetic Therangutics

Cell Based Cytotoxicity Chemotherapy

Immunotoxina

Antibody Dependent Cellular Cytotoxicity (ADCC)

Complement Dependent Cytotoxicity (CDC)

# Lead Sheet: actionable leads generated by catalysts and events from clinical and commercial perspectives – approach and pitch via Contacts to find right ppl



#### **FEATURE**

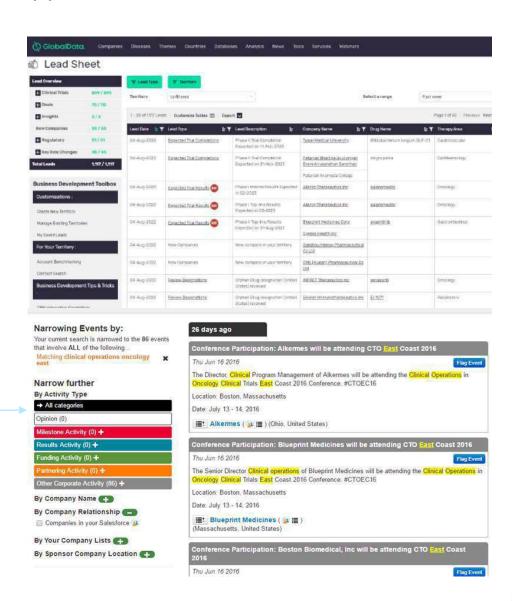
Lead Sheet is a business development tool that will help you to optimise sales efficiently by showing you which prospective account to target, when and why to target them and who to reach out to for each account.

#### **BENEFITS**

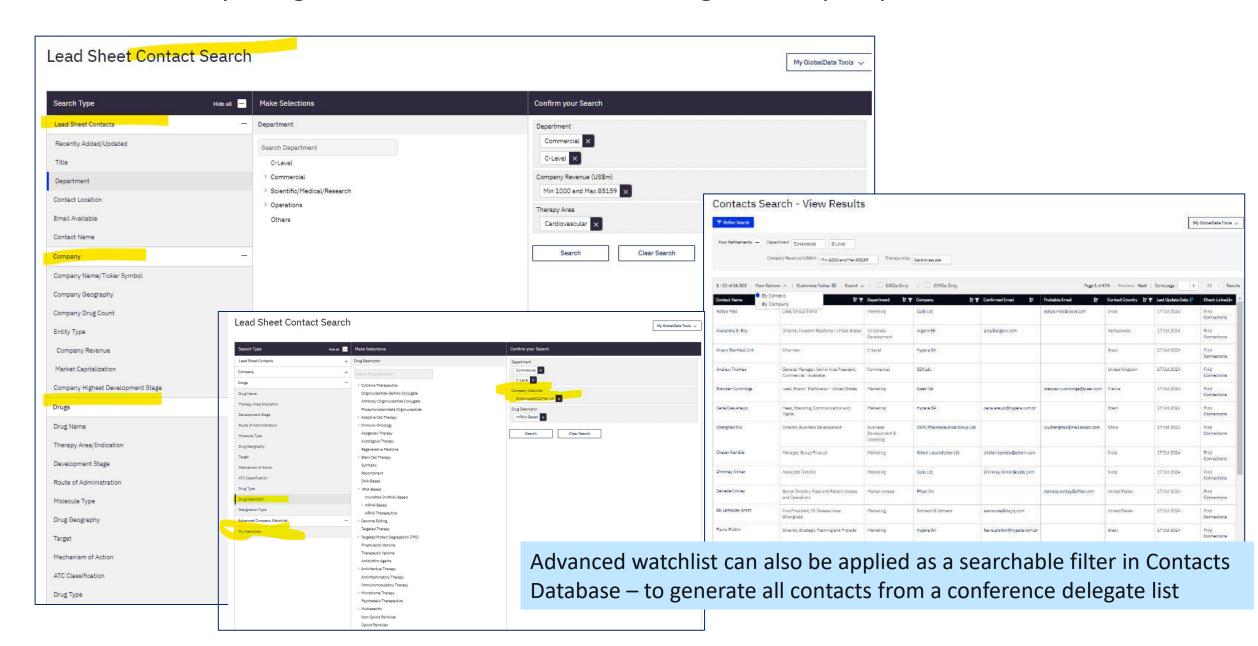
- Robust Leads: Discover 20+ types of leads, some proprietary, which have been verified by research teams.
- Key decision-makers: Gain unlimited access to verified email of C-Level and Executive leads in 20 departments.
- Prospective accounts: Benefit from benchmarking metrics, CRO and CMO relationships, new companies added daily and key account uploads.
- Customizable territories: Customize by geography, therapeutic area and company type/industry

#### **New Feature – New Lead Types**

- Growing companies leads are a good signal for many existing clients and prospects in staffing/recruitment
  - New Office/Building Location
  - Increase in Hiring
- Conference attendance is a very valuable lead type for all suppliers and GD has access to great data here



# Contacts – fully integrated with other databases to generate prospects within one click



# Catalyst Calendar – integrated into Drug Profile to see all upcoming events of a company or indication or drug in a period of time

#### **FEATURE**

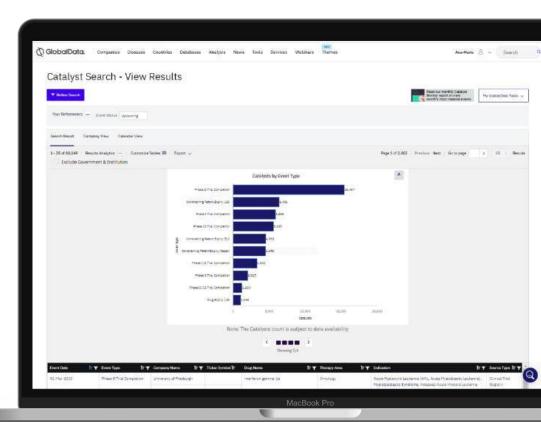
Catalyst Calendar provides forecasted drug development milestones within the Pharma industry including expected timing, expected outcomes and possible financial impacts.

#### **BENEFITS**

- Trial Events for trials conducted globally by a company, university, institute or CRO: Trial Initiation, Trial Completion, Trial Results
- Regulatory Events related to drug filings with regulatory bodies, approvals and commercial launches. This is covered for the US, EU and Japan
- Intellectual Property Events for patent and exclusivity expiry specific to the US, EU and Japan: Constraining Patent Expiry (US/EU/Japan), Drug Expiry (US/EU/Japan), Commercial Launch (US/EU/Japan)

#### **VALUE**

- Proactively evaluate companies and catalyst impacts
- Stay ahead of the competition & improve corporate planning
- Bolster business development with timely opportunities.



# **Proprietary Analysis to CXOs**



产业格局 机会捕捉 外包服务合同 并购分析 独家业务邀请

# PharmSource - Analysis

Released by in-house analysts monthly, quarterly, and yearly designated to Service Providers

() GlobalData.

() GlobalData.



Contract Pharmaceutical Dose Manufacturing Industry: Composition, Size, Market Share, and Outlook - 2024 Edition

Industry Analysis Value Chain

#### Related Reports:

M&A in the Contract Manufacturing Industry: Implications and Outlook - 2024 Edition

Velge Chein

#### Related Reports:

New Drug Approvals and Their Contract

Manufacture: 2024 Edition

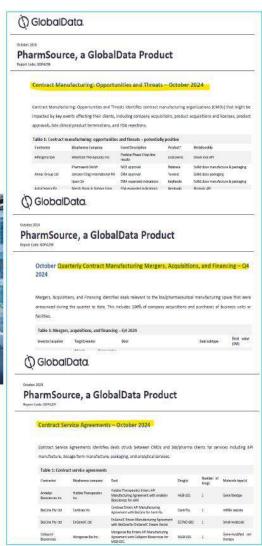
Contract Pharmaceutical Bose Manufacturing Outlook - 2023 Edition M&A in the Contract Manufacturing Industry; Bio/Pharmeceptical Outsourcine Report - March 2021

# ( GlobalData.

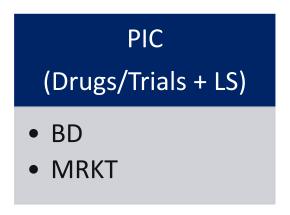


M&A in the Contract Manufacturing Industry: Implications and Outlook - 2024 Edition

#### Related Reports: New Drug Approvab and Their Contract Menutactur Gobal Al Trends in Pharmacoutical Manufacturing MSA in the Contract Manufacturing Industry Bio/Phermaceutical Dutsourcing Report - July 2026



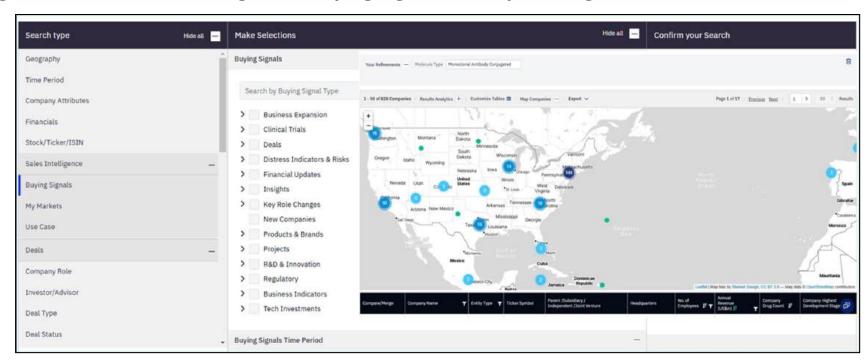
## Client list: CXO (mainly CDMO & CRO) who have focus on overseas markets



# Thought leadership & Media • MRKT • Strategy



### Integration with Sales Intelligence: buying signals from your targeted territories



# CRO案例分析



# 临床运营 项目管理 报价方案支持 可行性分析

#### **Trials Intelligence - Overview**

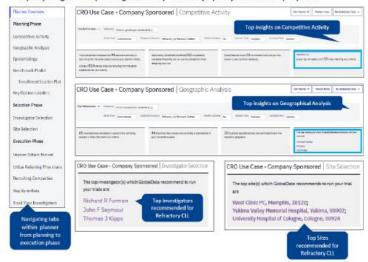
#### Description Clinical Trials Database is a comprehensive and fully **Clinical Trials** integrated database of globally conducted clinical trials since 1995. A comprehensive repository of global specialty-**Investigators** based clinical trial investigators. Trial Sites database is a comprehensive resource for **Trial Sites** trial sites associated with the clinical trials conducted globally. A repository of global trial site coordinators sourced **Site Coordinators** from numerous government/non-government sites worldwide alongside clinical research publications, conferences etc. Enrollment Data module offers the user with trial **Enrollment** enrollment and trial timing information for clinical trials conducted globally. Feasibility Planner Module offers users a unique **Feasibility Planner** platform to perform feasibility planning for a clinical trial. Provides the information on biomarkers used in Biomarkers human clinical research.

#### Offering Insights

- Trials Intelligence offering allows clinical operations professionals to make more confident decisions around trial planning, site selection, investigator identification and provide much more comprehensive clinical trial related information with detailed insights.
- Investigator profile provides a complete view of Investigator overview, performance indicators, clinical trials, trial sites, investigator details, designation details, education details, network, and contact details.
- Site coordinators advanced search allows user to combine the search with attributes from Site Coordinators, Sites, Clinical Trials and Drugs for more accurate results.
- Feasibility Planner: A fully integrated analytical tool, that helps in trial planning, benchmarking, and assessment of recommended geography, sites and investigators.
- Biomarkers database provides the information on biomarkers used in human clinical research. Information is manually curated from clinical trials and scientific literature.
- Use "Integrated Results Summary" to get the stats for Drugs, Companies, Investigators, Trial Sites and Site Coordinators associated with the clinical trials retrieved in the search.

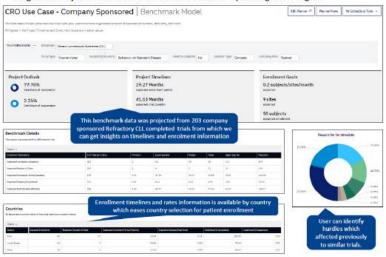
#### Feasibility Planner - Use Case 1

Top Key Insights on Upcoming Refractory Chronic Lymphocytic Leukemia (CLL) Trial



#### Feasibility Planner - Use Case 2

Insights on Project Timelines and Enrollment Goals for Upcoming Trial Program



2024 New Feature – Clinical Trial Cost

# Thought Leadership | 市场推广白皮书

## Case Study: Global Trends in Clinical Trials & Thought Leadership

Client: Leading CRO

#### SITUATION



Our client, a leading CRO Marketing team wanted support with their content generation and to become a thought leader in the field. They specifically needed analysis of the evolution of clinical trials activity, sponsors and new technologies that could impact pharmaceutical clinical development in the APAC region.

#### SOLUTION

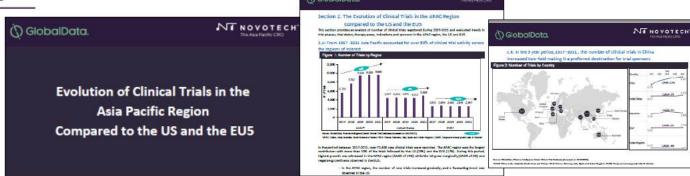


- GlobalData Consultants have created multiple corporate presentations, competitive landscapes, and White Papers, now publicly available, on a plethora of topics – including but not limited to:
  - Project 1: Evolution of CT landscape in the APAC region compared to the US and EU5
  - · Project 2: China Biotech Landscape and strategies for approval
  - · Project 3: State of the Biopharma Industry: where do the opportunities lie?
  - · Project 4: Regulation in the US: Simplifying the complex
- PMR with clients own internal (n=5) experts and external (n=7) KOL experts
- Comprehensive insight and analysis during the write up across 3 white papers

#### OUTCOME



 GlobalData is an embedded partner with this client, providing business insights and strategic direction support to enhance their commercial effectiveness and positioning





Navigating the FDA Approval Processes: Capitalize on Regulatory Expertise to Simplify the Complex



(i) GlobalData.









# Pharmaceutical Technology | GlobalData Media 全球研发媒体平台

Media brand owned by GlobalData | Free Digital Pharma Magazine in August — click here.

Jasper Morley: Johnson & Johnson to dominate BiTE market by 2030, forecasts GlobalData

Shireen Mohammad: NewAmsterdam's obicetrapib holds potential to become first CETP inhibitor to advance to clinical practice, says GlobalData

Yixuan Zhang: RCC diagnosed incident cases to reach 230,000 in 8MM by 2033, forecasts GlobalData

Kajal Jaddoo: SC0062 trial results highlight BioCity's potential to differentiate in kidney disease space, says GlobalData

Eleni Tokali: Roche's Vabysmo and Regeneron's Eylea HD to dominate anti-VEGF-A market by 2030, forecasts GlobalData

Sachin Gharat: Majority of UK physicians see continued rise in telemedicine usage, reveals GlobalData

Stephanie Kurdach: Phase III post-marketing commitment study data paves way for usage of Paratek's Nuzyra in other indications, says GlobalData

Sravani Meka: Pipeline Power: Sionna's AbbVie Deal Could Redefine CF Therapeutics

Fiona Chisholm: Gilead's lenacapavir holds greater potential in reducing HIV incidence than currently marketed drugs, says GlobalData

Christie Wong: Spinal muscular atrophy market across 7MM to grow to \$3 billion by 2033, forecasts GlobalData

Adeleke Badejo: AbbVie's Humira loss of exclusivity a missed opportunity for competitors, says GlobalData

Suneedh Manthri: Diagnosed prevalent cases of chronic kidney disease to reach 22.97 million across 7MM in 2033, predicts GlobalData

Lorraine Palmer: Synergistic safety profile could increase sublingual apomorphine competitiveness, says GlobalData

Loraine Palmer: Opicapone demonstrates efficacy in real-world clinical practice, says GlobalData

Filippos Maniatis: Prioritized investments from pharma companies shaping competitive pipeline landscape of bronchiectasis, says GlobalData

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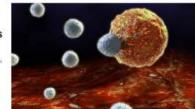
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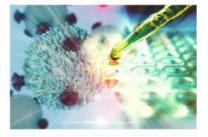


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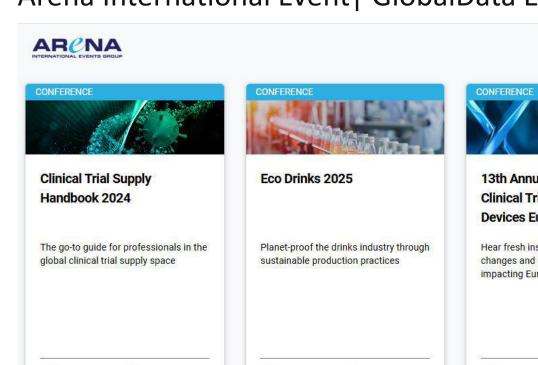
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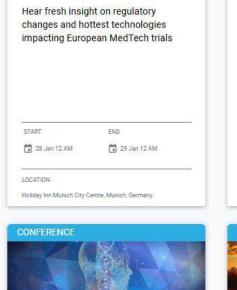
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